



FAIRTRADE
INTERNATIONAL

Monitoring the scope and benefits of Fairtrade

MONITORING REPORT 13TH EDITION

About Fairtrade

Fairtrade International is a non-profit, multi-stakeholder association that promotes fairer conditions for international trade, empowers small-scale farmers and workers, and fosters sustainable livelihoods.

Fairtrade International develops and maintains the internationally-agreed Fairtrade Standards, owns the FAIRTRADE Mark, and supports the international Fairtrade system. Three regional Fairtrade producer networks representing 1.9 million farmers and workers co-own the international Fairtrade system, which also includes the independent certification body FLOCERT, and Fairtrade organizations in more than 25 countries that promote Fairtrade to business and consumers. For more information, visit www.fairtrade.net



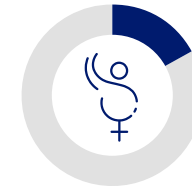
About this report

Fairtrade International publishes annual data on the scope and impact of Fairtrade for farmers, workers and their communities. This report represents an overview of select monitoring data from 2020 unless otherwise indicated. A description of the data sources used for this report is on page 22. Additional product-specific data can be found at www.fairtrade.net/impact

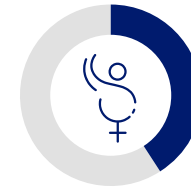




More than
1.9 million
farmers & workers
in Fairtrade certified
producer organizations



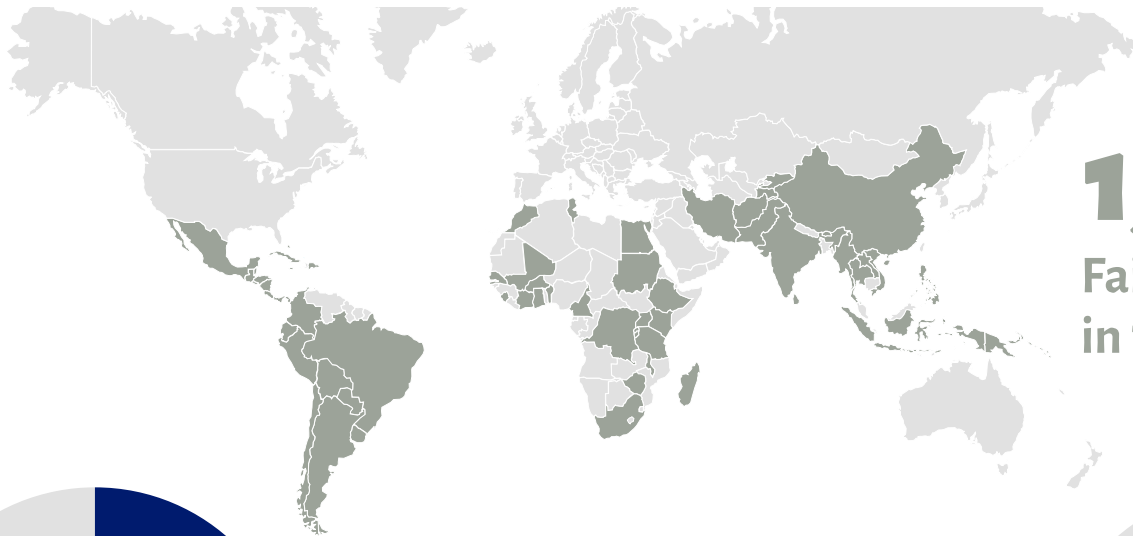
17%
of farmers



41%
of workers

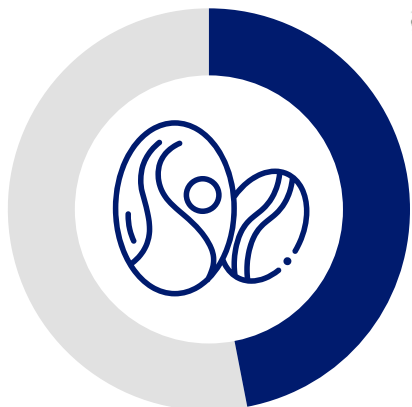


in Fairtrade
are women

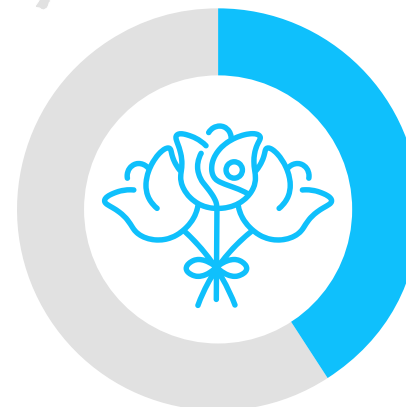


1,880

Fairtrade certified producer organizations
in 71 countries



47%
of all Fairtrade farmers
produce coffee



41%
of all Fairtrade workers
produce flowers

€191 million

in Fairtrade
Premium paid to
producers in 2020

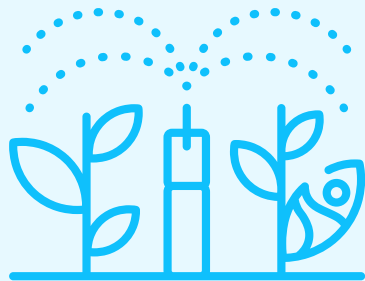


45%

of all Fairtrade
Premium funds
paid to producer
organizations
in 2020 were
from sales of
Fairtrade coffee



Small-scale
producer
organizations



invested 48%

of their Fairtrade Premium in
services for members, such as farm
supplies and cash payments

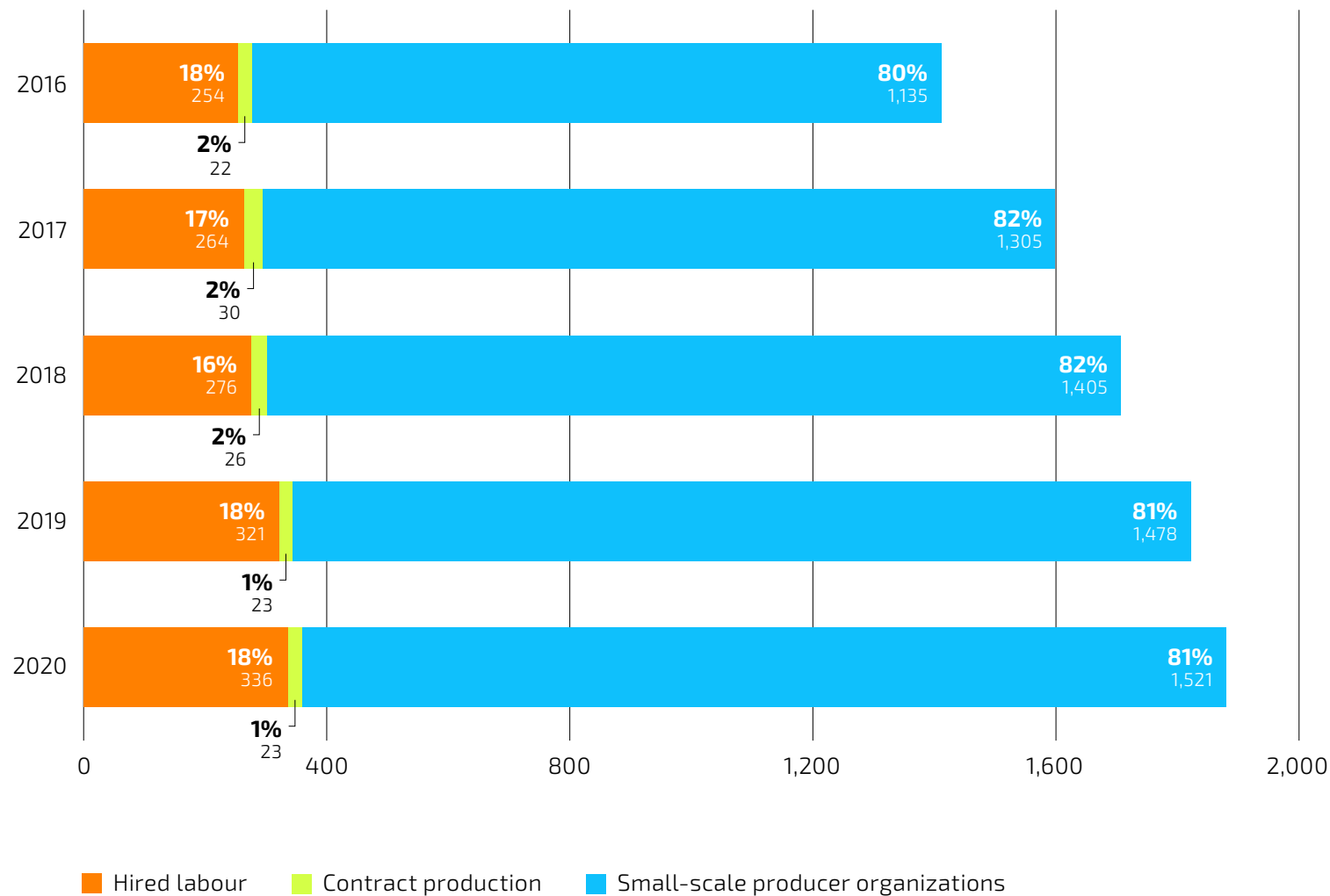
Workers on Fairtrade certified plantations

invested 80%

of their Fairtrade Premium in services
including education, healthcare, housing
and financial services

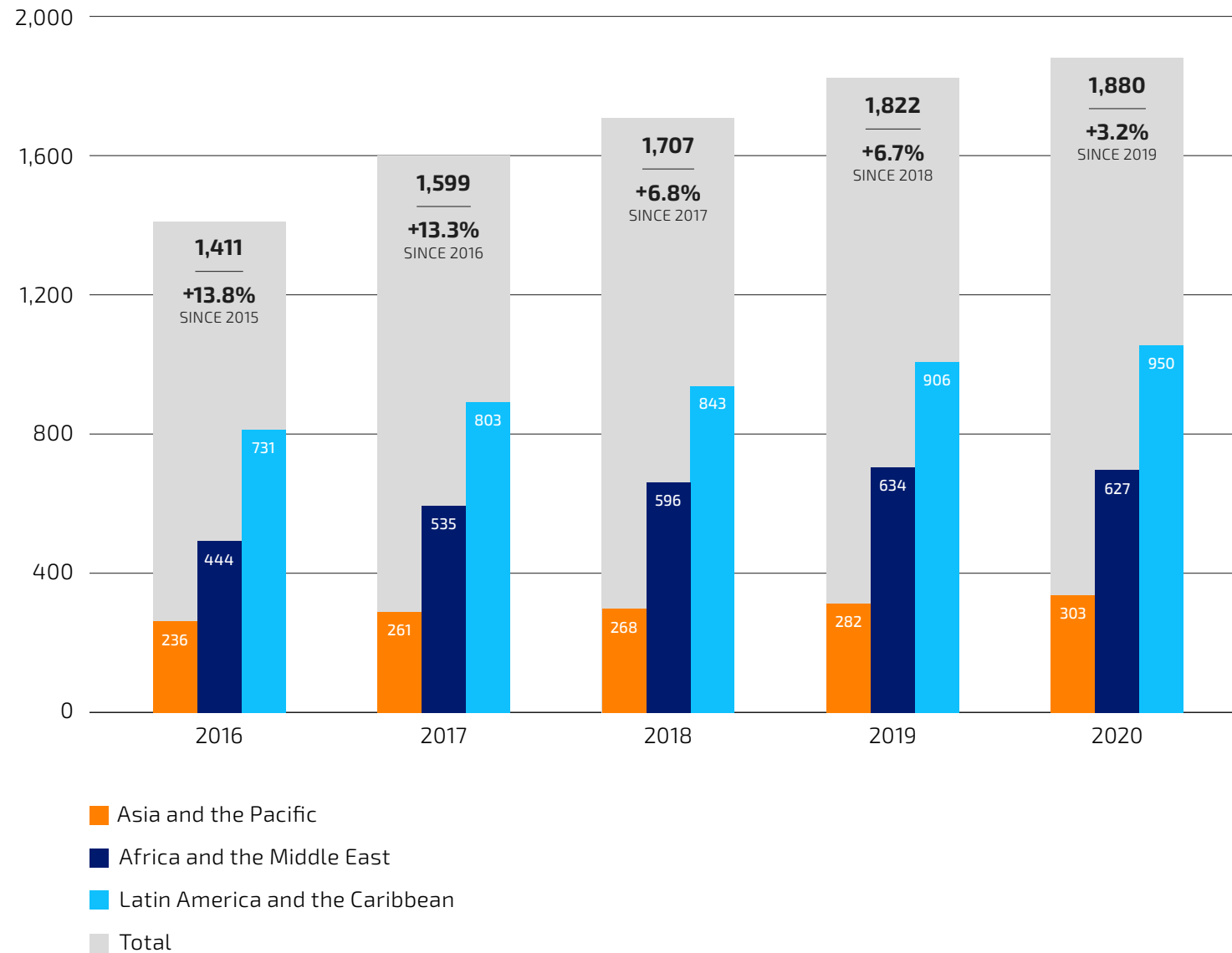


GLOBAL GROWTH IN THE NUMBER OF FAIRTRADE CERTIFIED PRODUCER ORGANIZATIONS 2016-2020

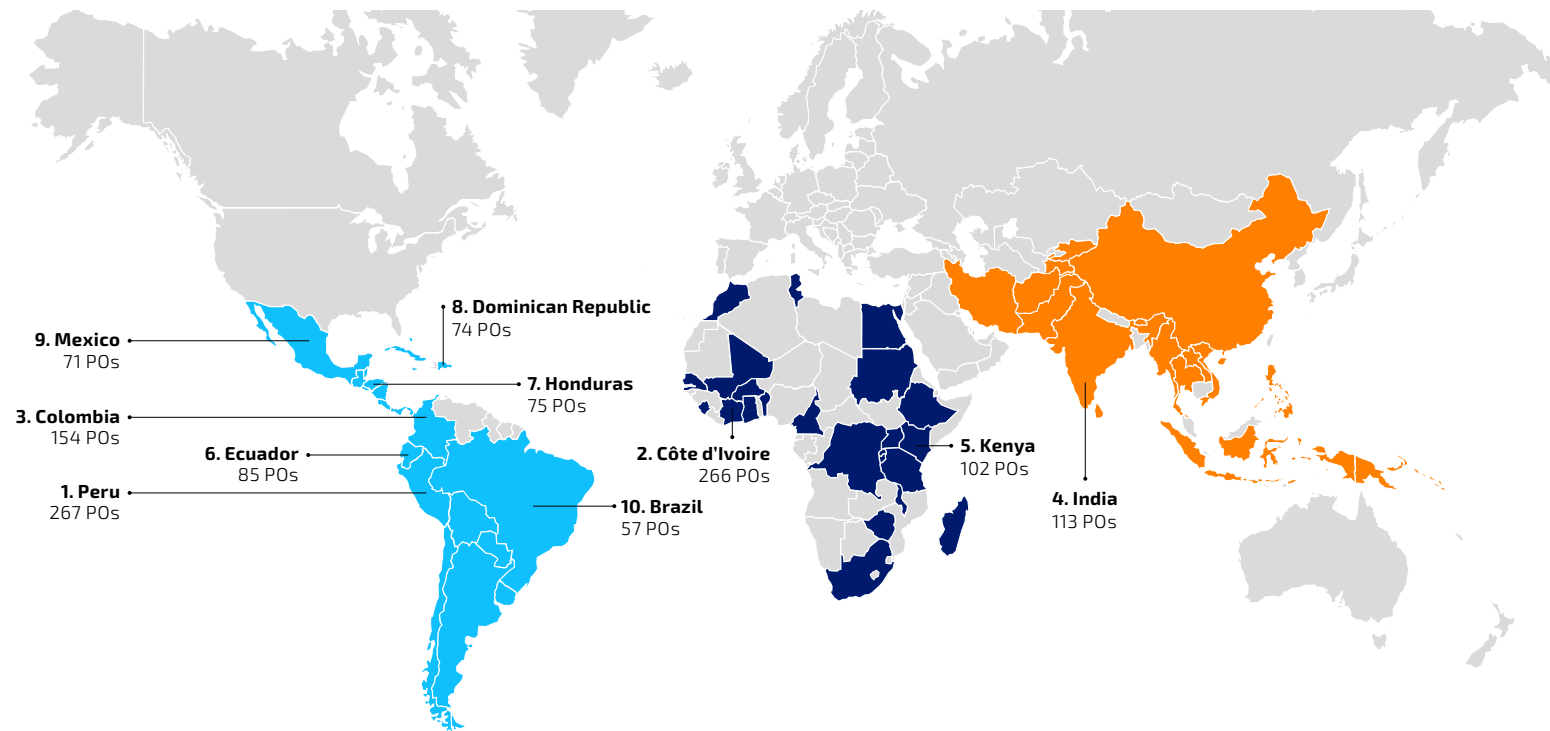


The [Fairtrade Standard for Contract Production](#) is available as a temporary measure for certain producer organizations that are not yet democratically organized but have a partnership with an external entity (such as an exporter or NGO) that will assist them to form an independent organization. It applies to certain products and regions.

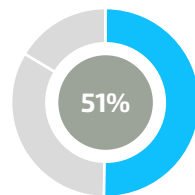
REGIONAL GROWTH IN THE NUMBER OF FAIRTRADE CERTIFIED PRODUCER ORGANIZATIONS 2016-2020



FAIRTRADE PRODUCER COUNTRIES BY NUMBER OF CERTIFIED PRODUCER ORGANIZATIONS 2020

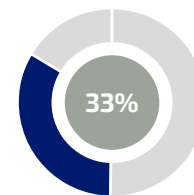


Latin America and the Caribbean



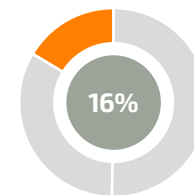
950 producer organizations in **22** countries

Africa and the Middle East



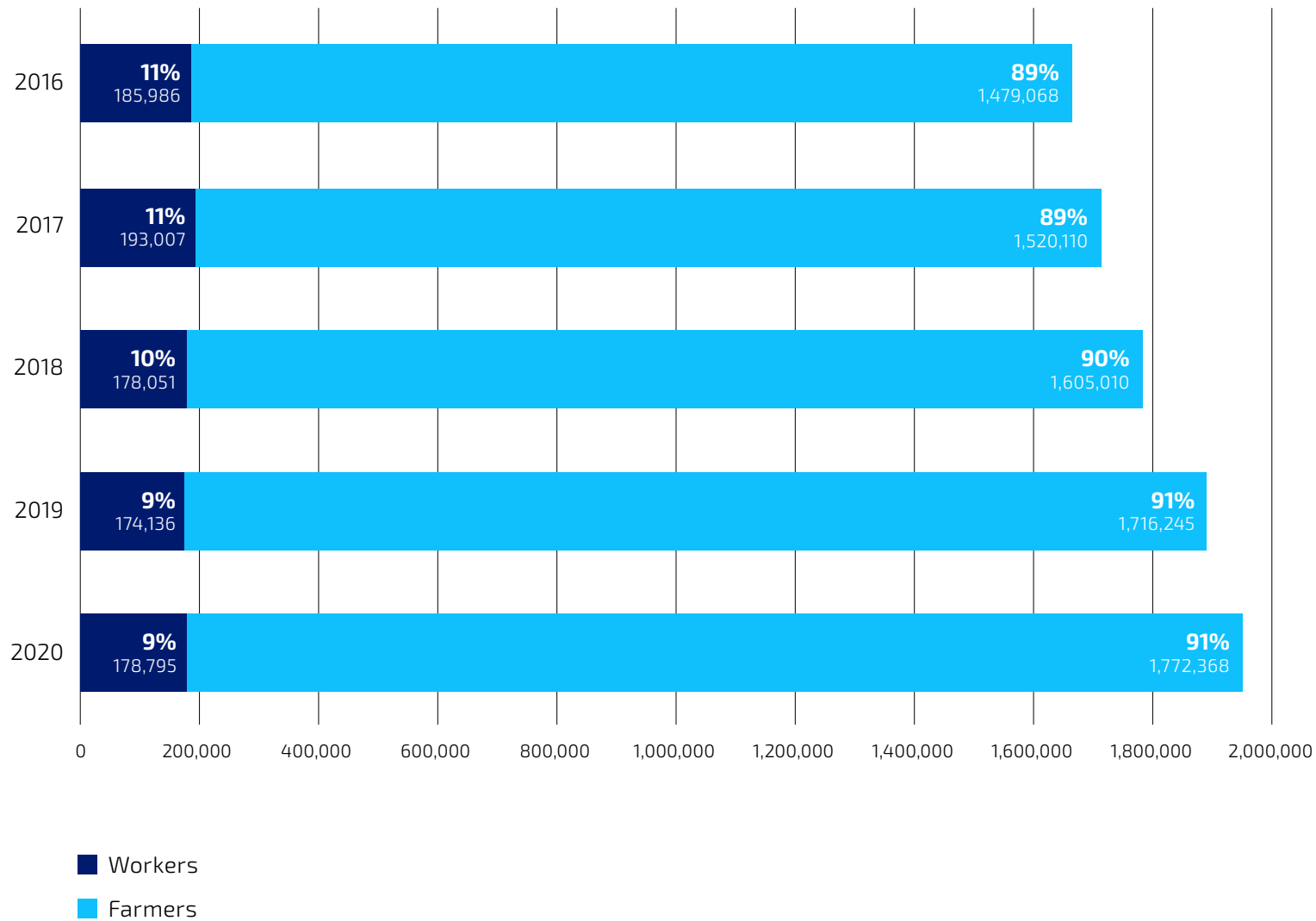
627 producer organizations in **28** countries

Asia and the Pacific

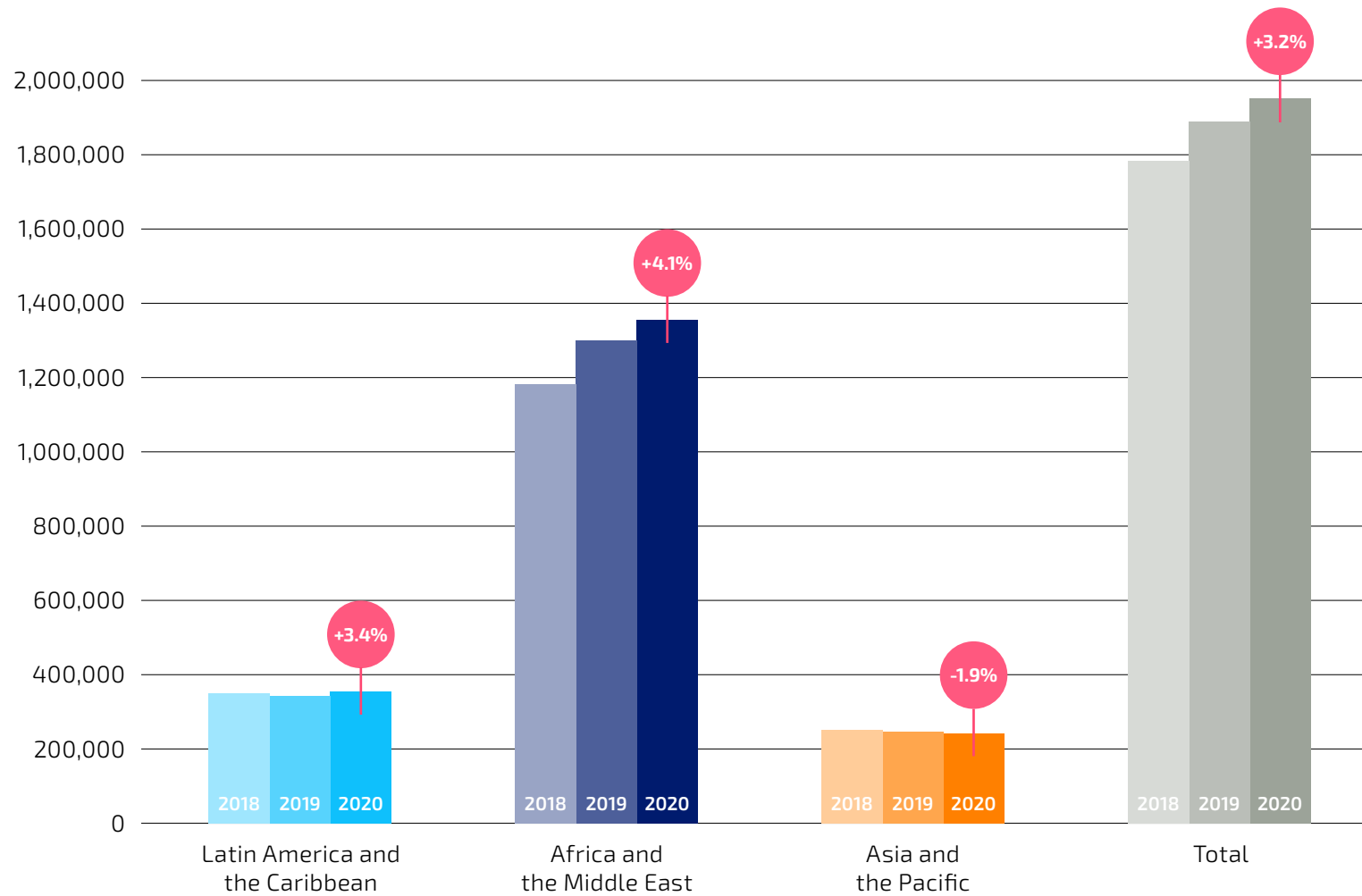


303 producer organizations in **21** countries

NUMBER OF FAIRTRADE FARMERS AND WORKERS 2016-2020

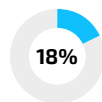
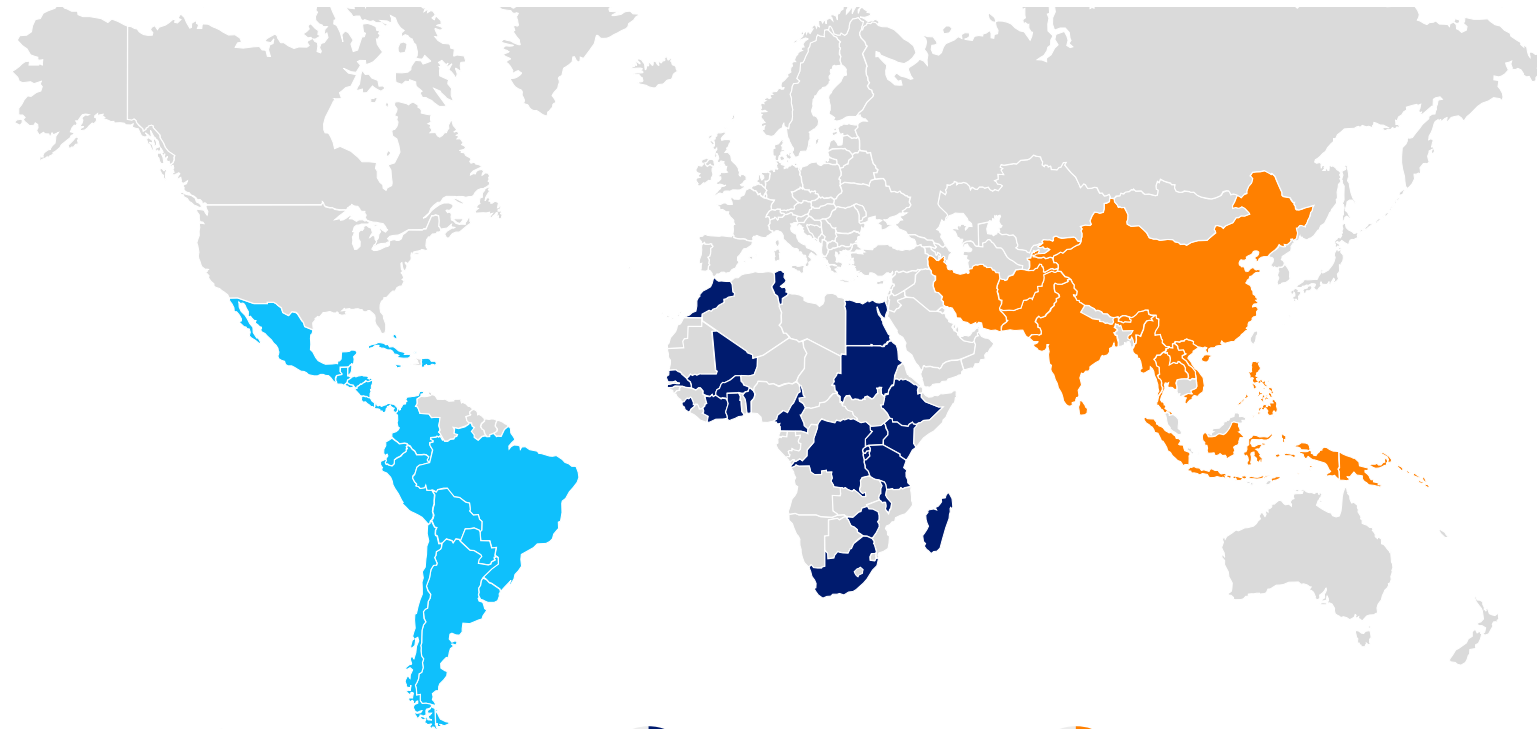


GROWTH IN THE NUMBERS OF FAIRTRADE FARMERS AND WORKERS 2018-2020

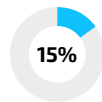


● Percentage change 2019-2020

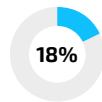
DISTRIBUTION OF FAIRTRADE FARMERS AND WORKERS 2020



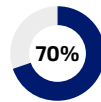
Percentage of all farmers



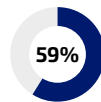
Percentage of all workers



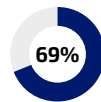
Percentage of total



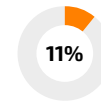
Percentage of all farmers



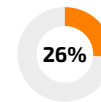
Percentage of all workers



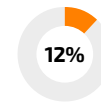
Percentage of total



Percentage of all farmers



Percentage of all workers



Percentage of total

Latin American and the Caribbean

Africa and the Middle East

Asia and the Pacific

Total

Fairtrade farmers

326,855

1,249,409

196,104

1,772,368

Workers on Fairtrade plantations

27,299

104,885

46,611

178,795

Total

354,154

1,354,294

242,715

1,951,163


NUMBER OF FAIRTRADE FARMERS AND WORKERS BY PRODUCT 2020

Coffee 	
Farmers	838,116
Workers	0
Total	838,116
Percentage of all Fairtrade farmers and workers	43%


Tea 	
Farmers	335,274
Workers	55,148
Total	390,422
Percentage of all Fairtrade farmers and workers	20%

Cocoa 	
Farmers	440,226
Workers	0
Total	440,226
Percentage of all Fairtrade farmers and workers	23%

Flowers and plants 	
Farmers	0
Workers	73,220
Total	73,220
Percentage of all Fairtrade farmers and workers	4%

Cane sugar 	
Farmers	36,731
Workers	0
Total	36,731
Percentage of all Fairtrade farmers and workers	2%

Seed cotton 	
Farmers	44,480
Workers	0
Total	44,480
Percentage of all Fairtrade farmers and workers	2%

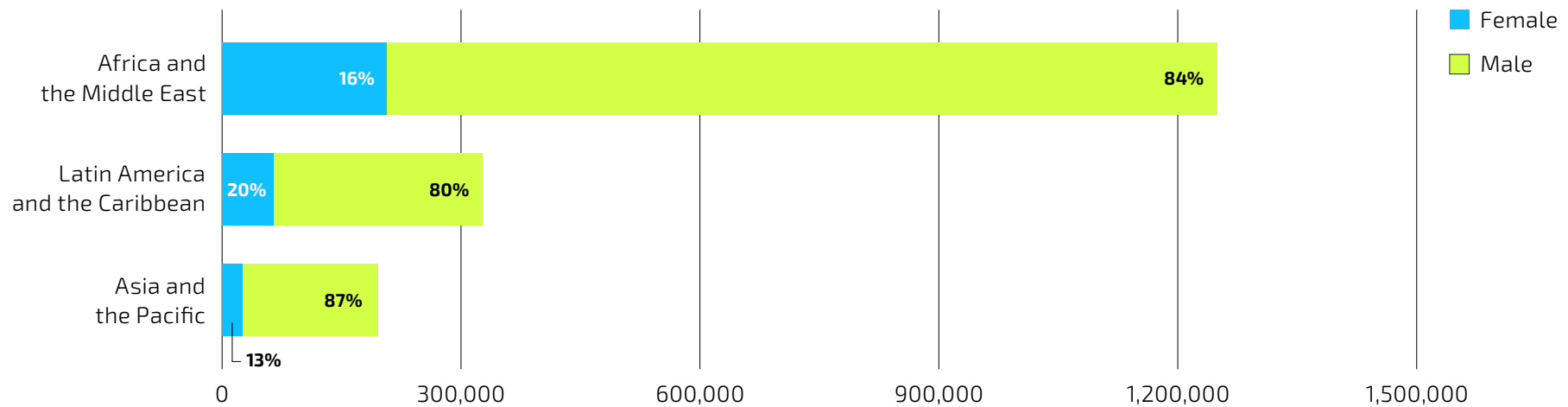
Bananas 	
Farmers	10,376
Workers	26,106
Total	36,482
Percentage of all Fairtrade farmers and workers	2%

Other products	
Farmers	67,165
Workers	24,321
Total	91,486
Percentage of all Fairtrade farmers and workers	5%

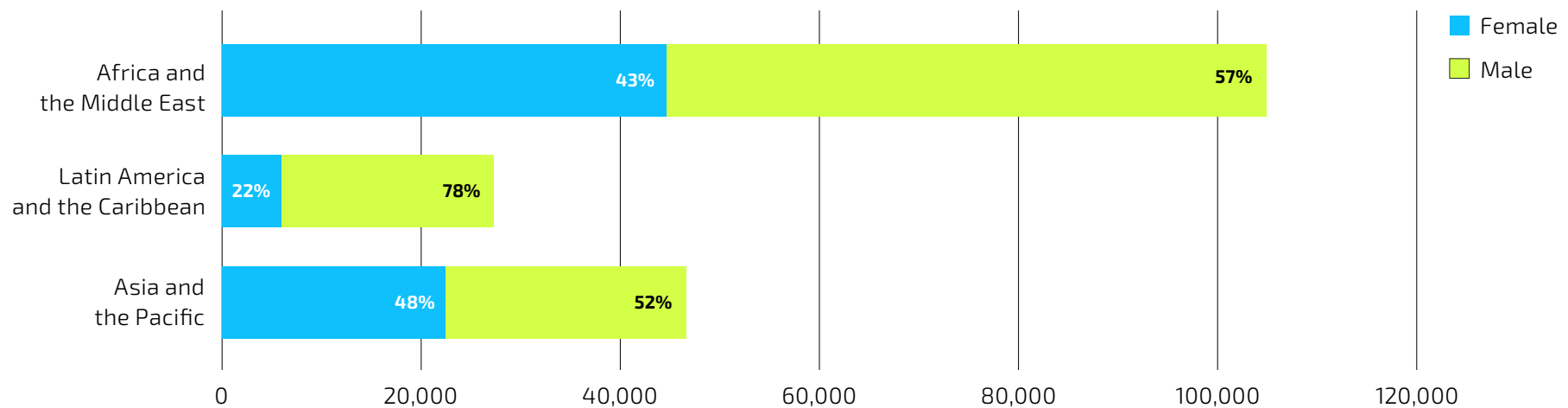
All products	
Farmers	1,772,368
Workers	178,795
Total	1,951,163
Percentage of all Fairtrade farmers and workers	100%

WOMEN'S PARTICIPATION IN FAIRTRADE 2020

Number of female and male farmers in small-scale producer organizations



Number of female and male workers in hired labour organizations



PERCENTAGE OF WOMEN FAIRTRADE FARMERS AND WORKERS BY PRODUCT 2020

Small-scale producer organizations

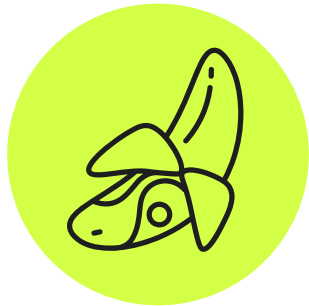
Product	Percentage of women farmers
Dried fruit	36%
Wine grapes	34%
Cereals	34%
Tea	32%
Herbs, herbal teas & spices	29%
Oilseeds and oleaginous fruit	28%
Rice	26%
Vegetables	21%
Cane sugar	21%
Banana	19%
Cotton	18%
Nuts	18%
Fresh fruit	16%
Coffee	15%
Honey	14%
Pulp	14%
Fruit juices	13%
Cocoa	7%
Gold & associated precious metals	4%
Total	17%

Hired labour organizations

Product	Percentage of women workers
Vegetables	53%
Flowers and plants	50%
Tea	43%
Fresh fruit	37%
Wine grapes	26%
Herbs, herbal teas & spices	20%
Banana	18%
Sportsballs	8%
Total	41%

TOTAL PRODUCTION OF FAIRTRADE CERTIFIED PRODUCTS 2020 (METRIC TONNES*)

*EXCEPT WHERE NOTED



Bananas
1,365,076



Coffee
889,589



Fresh fruit
677,339



Cocoa
609,047



Cane sugar
550,647



Tea
196,712



Wine grapes
148,746



Vegetables
143,085



Oilseeds & oleaginous fruit
72,272



Seed cotton
54,840



Rice
53,972



Nuts
40,630



Herbs, herbal teas & spices
38,992



Honey
10,450



Cereals
4,115



Dried fruit
758



Flowers & plants*
5,137,758,027 stems



Gold & associated precious metals*
636kg



Sportsballs*
3,732,301 items

FAIRTRADE SALES VOLUMES REPORTED BY PRODUCT 2018-2020

Product	2018	2019	2020	Unit
Bananas	686,172	773,430	738,874	MT
Cane sugar	199,210	175,855	120,230	MT
Cocoa	259,692	250,473	175,412	MT
Coffee	214,692	226,254	226,338	MT
Cotton	10,188	10,591	11,759	MT
Tea	9,890	8,106	8,341	MT
Flowers and plants	822,553,192	959,093,807	943,858,882	Stems
Dried fruit	509	329	166	MT
Fresh fruit	53,576	117,735	113,549	MT
Fruit juices	19,732	3,378	1,530	MT
Herbs, herbal teas & spices	14,140	15,773	8,432	MT
Honey	3,574	4,580	4,020	MT
Nuts	12,457	13,141	14,081	MT
Oilseeds and oleaginous fruit	4,826	16,886	20,344	MT
Pulp	721	1,505	1,090	MT
Rice	11,940	9,659	9,562	MT
Wine grapes	49,601	56,894	45,269	MT
Vegetables	4,907	3,205	3,160	MT
Cereals	1,564	3,763	3,679	MT
Sportsballs	141,780	195,791	186,226	Items
Gold & associated precious metals	-	80	112	kg

MT = metric tonnes

TOTAL AREA OF CULTIVATION OF FAIRTRADE PRODUCTS 2020 (HECTARES)



1 Cocoa
1,416,653

2 Coffee
1,127,766

3 Tea
124,954

4 Cane sugar
104,868

5 Seed cotton
62,041

6 Banana
48,583

7 Fresh fruit
30,931

8 Herbs, herbal teas & spices
25,813

9 Rice
20,982

10 Wine grapes
12,865

11 Vegetables
8,915

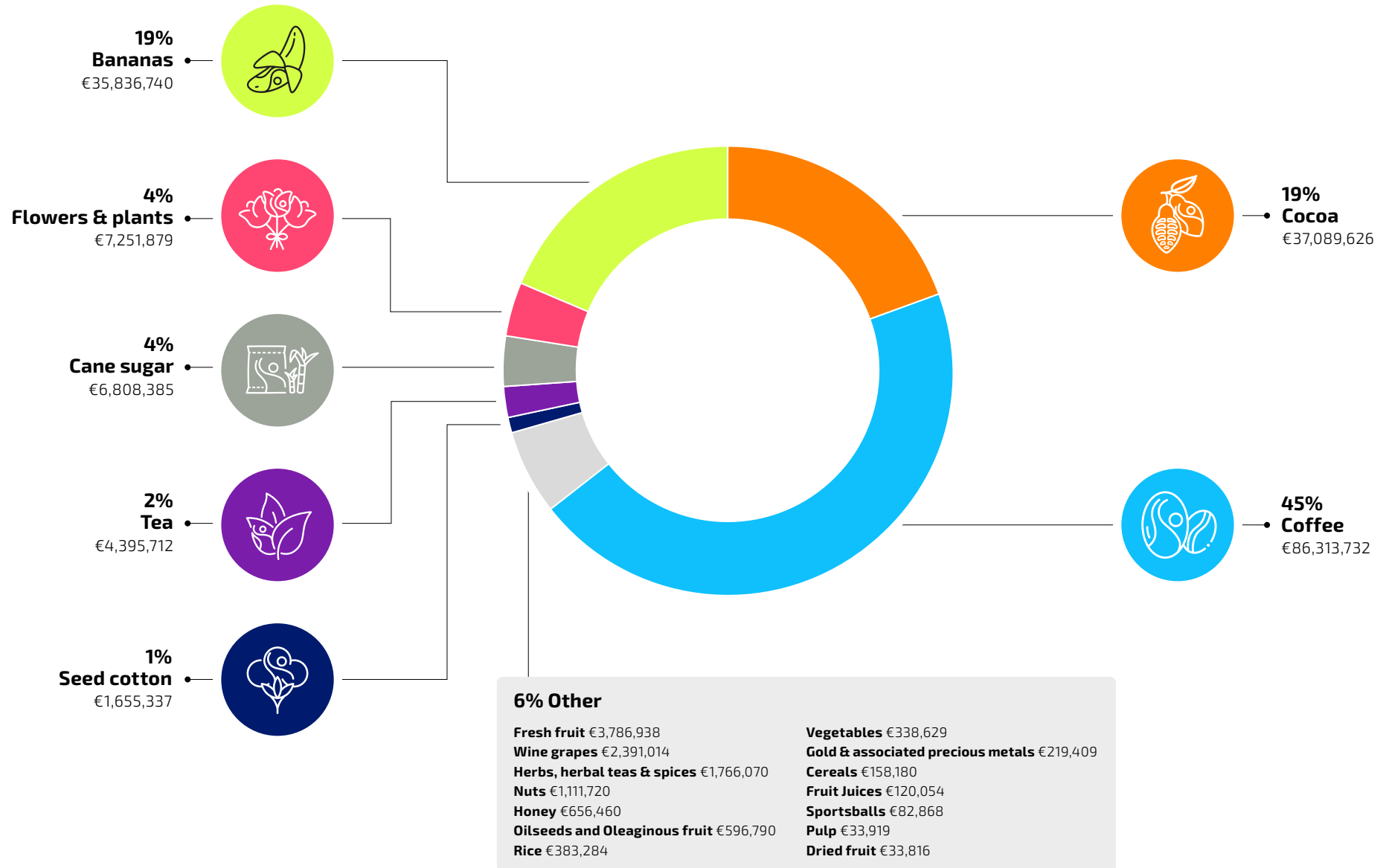
12 Oilseeds and oleaginous fruit
8,505

13 Cereals
5,316

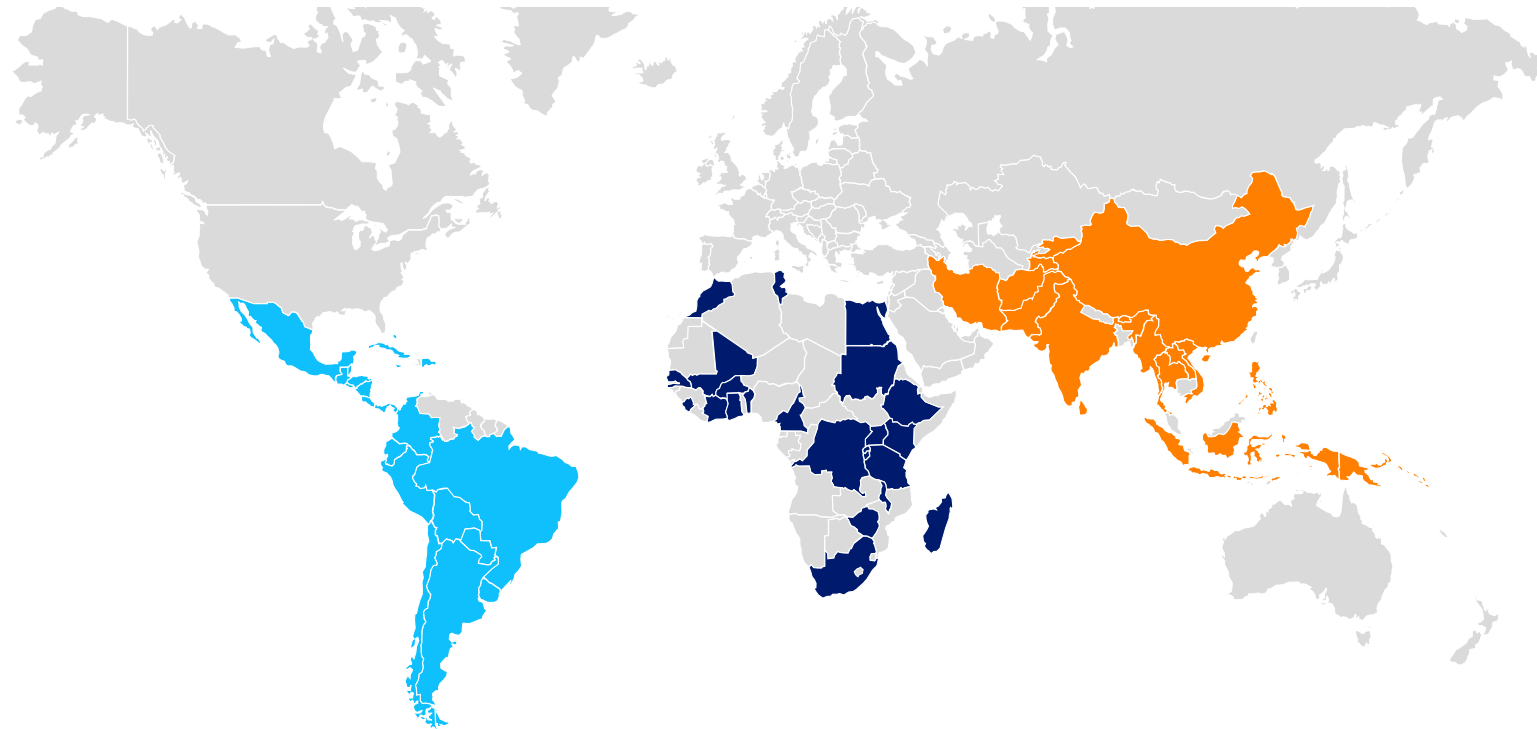
14 Flowers and plants
3,355

15 Dried fruit
224

FAIRTRADE PREMIUM GENERATED BY PRODUCT 2020



FAIRTRADE PREMIUM GENERATED BY TYPE OF PRODUCER ORGANIZATION AND REGION 2020



**Latin America
and the
Caribbean**

€126.8 million

**Africa
and the
Middle East**

€49.8 million

**Asia
and the
Pacific**

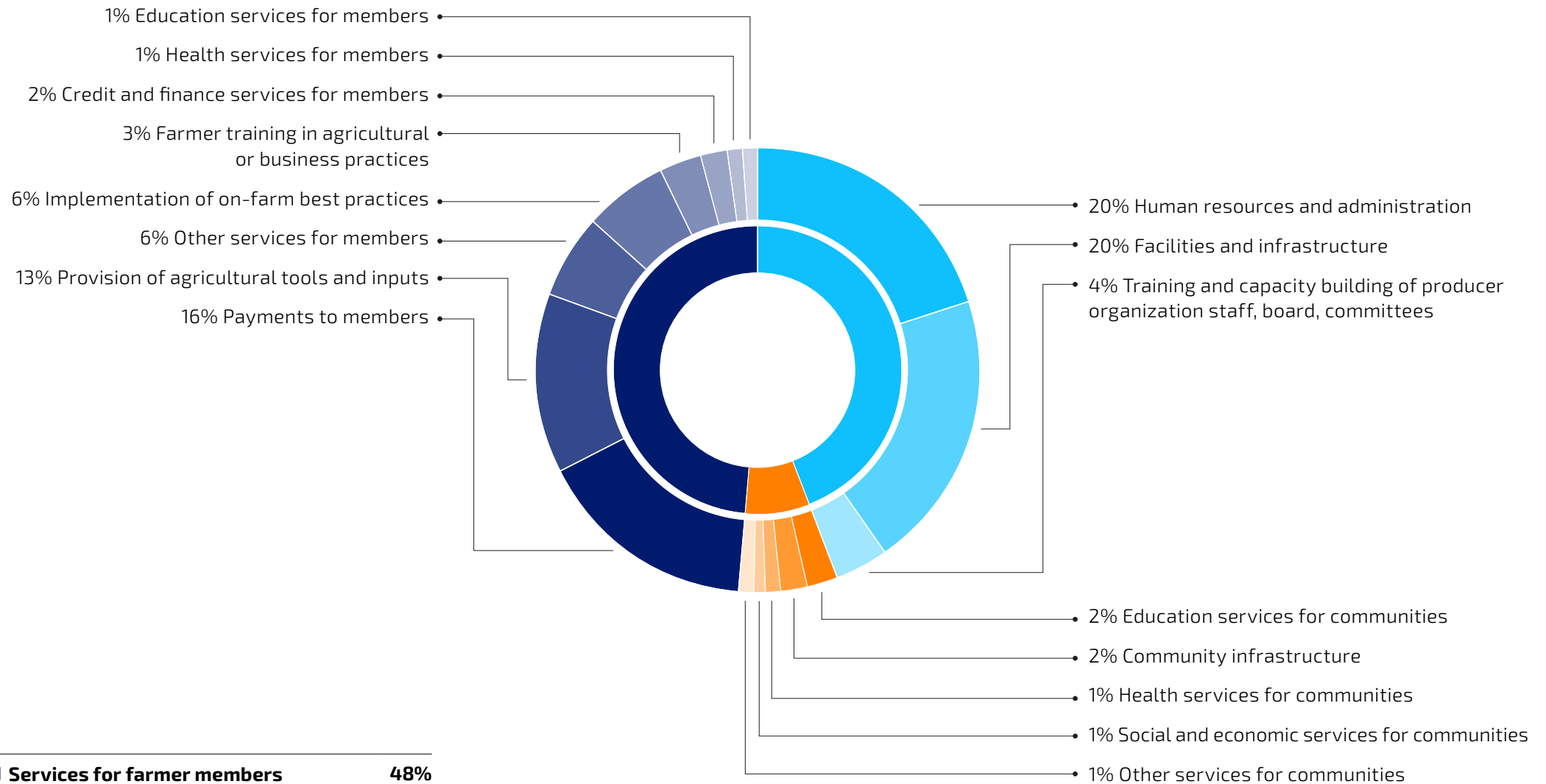
€14.4 million

**Total
Premium**

€191.0 million

Type of producer organization	Premium
SPO	€161.3 million
HLO	€28.2 million
Contract production	€1.5 million
Total	€191.0 million

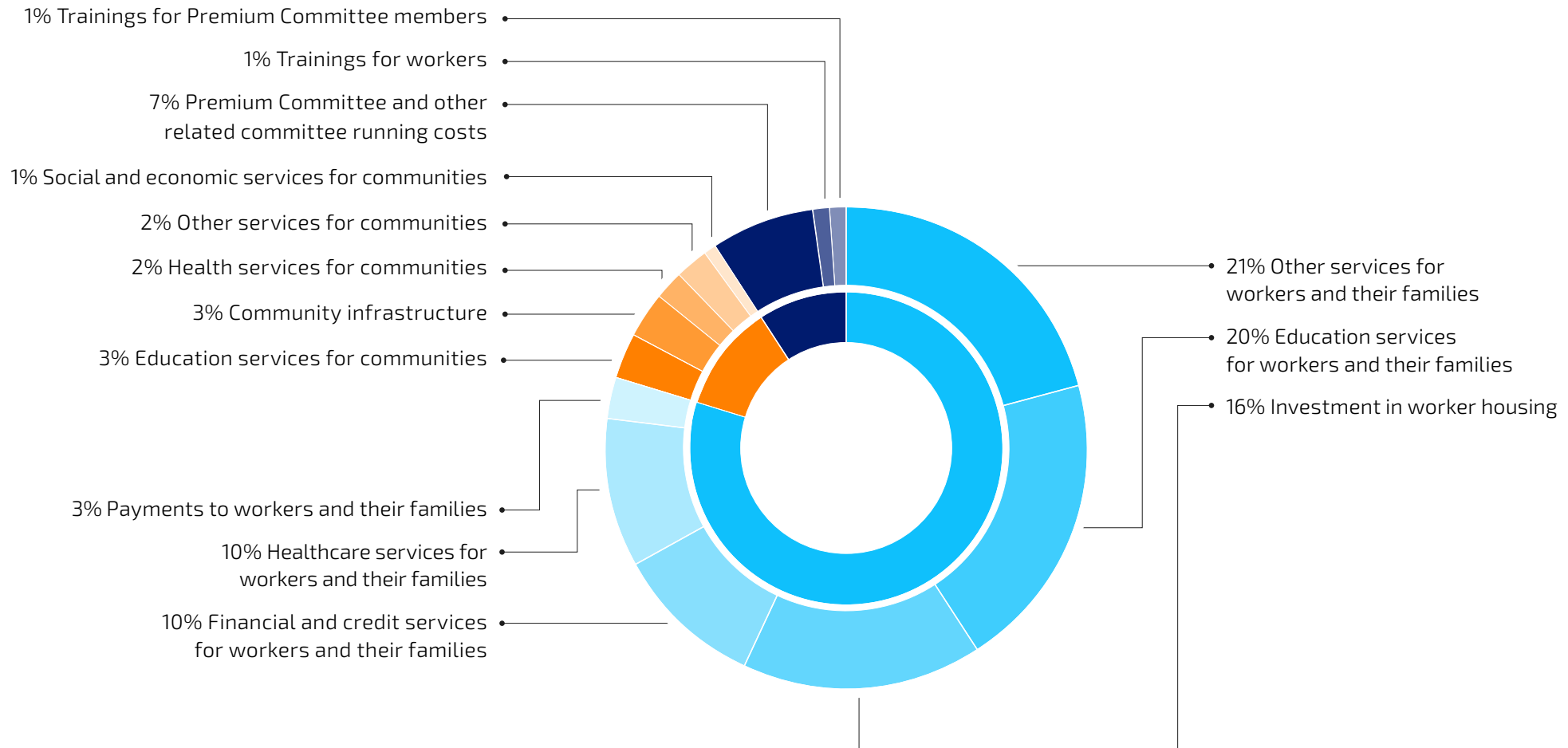
USE OF FAIRTRADE PREMIUM BY SMALL-SCALE PRODUCER ORGANIZATIONS 2020



■ Services for farmer members	48%
■ Investment in producer organizations	44%
■ Services for communities	8%

Values may not add up to 100 percent due to rounding

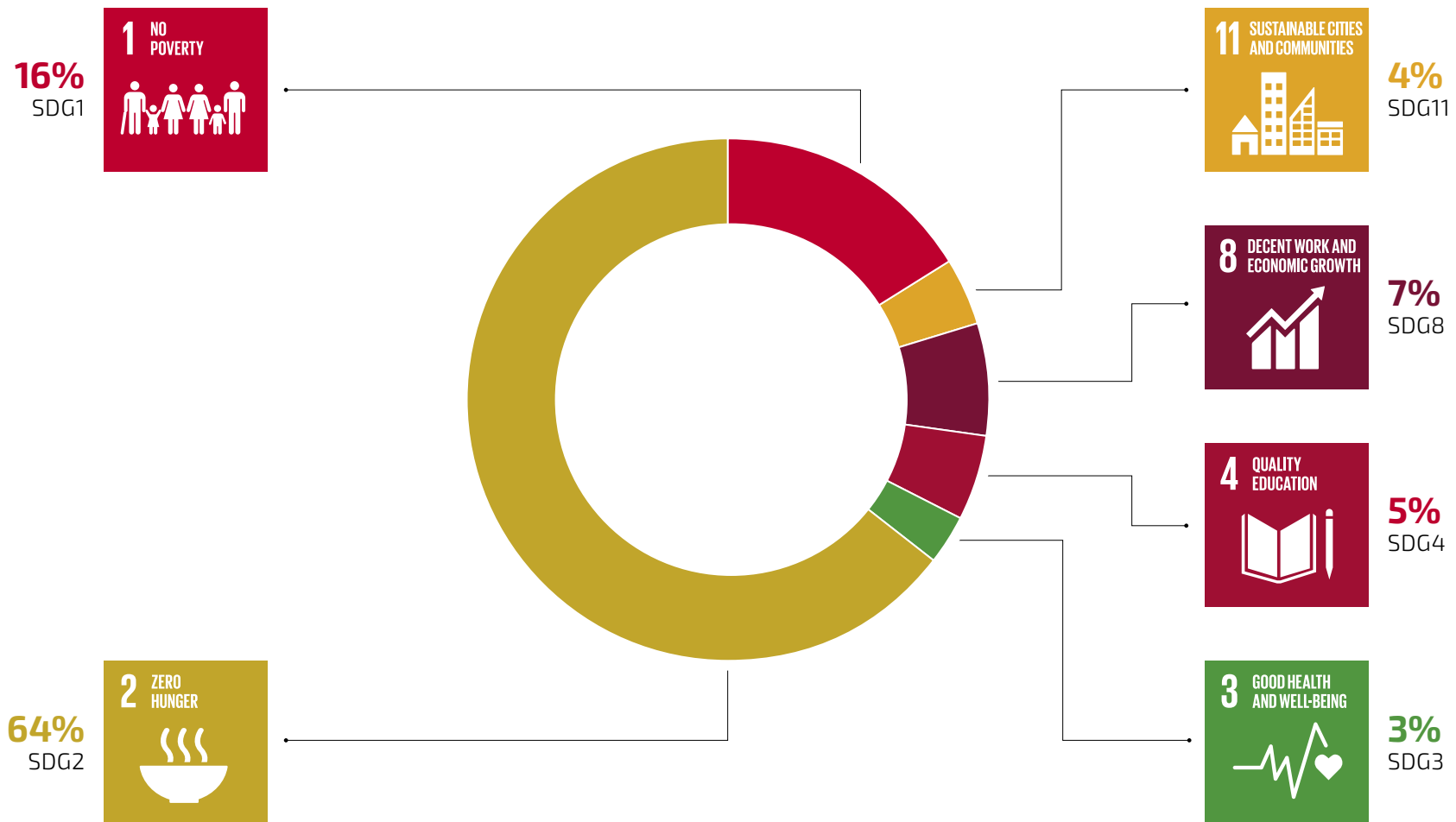
USE OF FAIRTRADE PREMIUM BY HIRED LABOUR ORGANIZATIONS 2020



■ Services for workers and their families	80%
■ Services for communities	12%
■ Training and empowerment of workers	9%

Values may not add up to 100 percent due to rounding

FAIRTRADE PREMIUM EXPENDITURE CONTRIBUTING TO THE UN'S SUSTAINABLE DEVELOPMENT GOALS (SDGS)



This graph shows the proportion of Fairtrade Premium that producers have chosen to spend on projects related to one of the 17 UN Sustainable Development Goals (SDGs). You can find additional information at: www.fairtrade.net/impact/fairtrade-premium-spending-by-sdg

Values may not add up to 100 percent due to rounding

About the data in this report

The monitoring data in this report come from two sources: Fairtrade and CODImpact.

Fairtrade stores all transactions in a given year from Fairtrade Premium payers. Fairtrade Premium generated and sales volumes for the top seven products (bananas, cocoa, coffee, cotton, flowers and plants, sugar and tea) are reported through Fairtrade.

The CODImpact monitoring dataset contains data collected from producer organizations during audits. Not all producer organizations are audited in a given year, in which case the data are completed using the latest available record. CODImpact is the data source for production volume, area of cultivation, number of farmers and workers, and Fairtrade Premium use. It is also the source of Fairtrade sales and Premium data for all other products not in Fairtrade.

The data have been extensively checked and cleaned. However, in a monitoring project of this magnitude there may be some areas of inaccuracy, such as:

- There may be missing information from Fairtrade certified producer organizations that is not taken into account because of quality.
- There may be missing information in some questionnaires from certified producer organizations that was not reported by auditors.
- There may be wrong data or data that were not validated.
- Figures are subject to change. Data may change in the future after receiving new reports or as a result of continuous data quality checks.

The number of certified organizations is counted as the number of producer organizations at the end of the calendar year with any of the following certification statuses: certified, suspended or permission to trade.

Under the terms of confidentiality agreements with Fairtrade certified producer organizations, data may only be publicly reported in aggregate form. Displaying the data is restricted to not in any way expose sensitive information belonging to a single producer organization, Fairtrade Premium payer or trader. Where there are fewer than three Fairtrade certified producer organizations in a country, and market-sensitive business information could be deduced, we do not report aggregated data on the producer organizations.

Disclaimer

Fairtrade International is not responsible for the accuracy of the data. The report has been compiled to the best of our knowledge and is provided for informational purposes only. Fairtrade International reserves the right to update the monitoring data as new information becomes available. Data quality checks are performed continuously, thus the data presented can change in future reports. The data are provided 'as is' and no warranty of any kind is given for the accuracy and reliability of the data. Fairtrade International will not be liable for any claims or damages related to the quality and completeness of the data, as far as it is permitted under law.



FAIRTRADE
INTERNATIONAL

Bonner Talweg 177, 53129 Bonn, Germany
Telephone +49 (0) 228 94 92 30 · Fax +49 (0) 228 24 21 713
info@fairtrade.net · www.fairtrade.net