



FAIRTRADE
INTERNATIONAL

Monitoring the scope and benefits of Fairtrade

MONITORING REPORT 15TH EDITION



About Fairtrade

Fairtrade International is a non-profit, multi-stakeholder association that promotes fairer conditions for international trade, empowers small-scale farmers and workers, and fosters sustainable livelihoods.

Fairtrade International develops and maintains the internationally-agreed Fairtrade Standards, owns the FAIRTRADE Mark, and supports the international Fairtrade system. Three regional Fairtrade producer networks representing 2 million farmers and workers co-own the international Fairtrade system, which also includes the independent certification body FLOCERT, and Fairtrade organisations in more than 25 countries that promote Fairtrade to business and consumers. For more information, visit www.fairtrade.net

Cover image:
Ms Skuntala and
Ms Bewla work on
a tea plantation of
Chamong Tea Exports
Pvt. Ltd. in India.
This page: A worker
processes Fairtrade
certified bananas at
APBOSMAM in Peru.

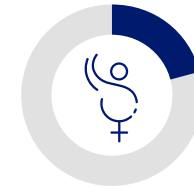
About this report

Fairtrade International publishes annual data on the scope and impact of Fairtrade for farmers, workers and their communities. This report represents an overview of select monitoring data from 2022 unless otherwise indicated. A description of the data sources used for this report is on page 23. Additional product-specific data can be found at www.fairtrade.net/impact

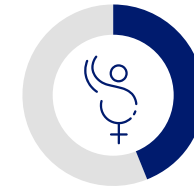




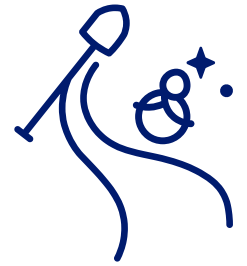
More than
2 million
farmers & workers
in Fairtrade certified
producer organisations



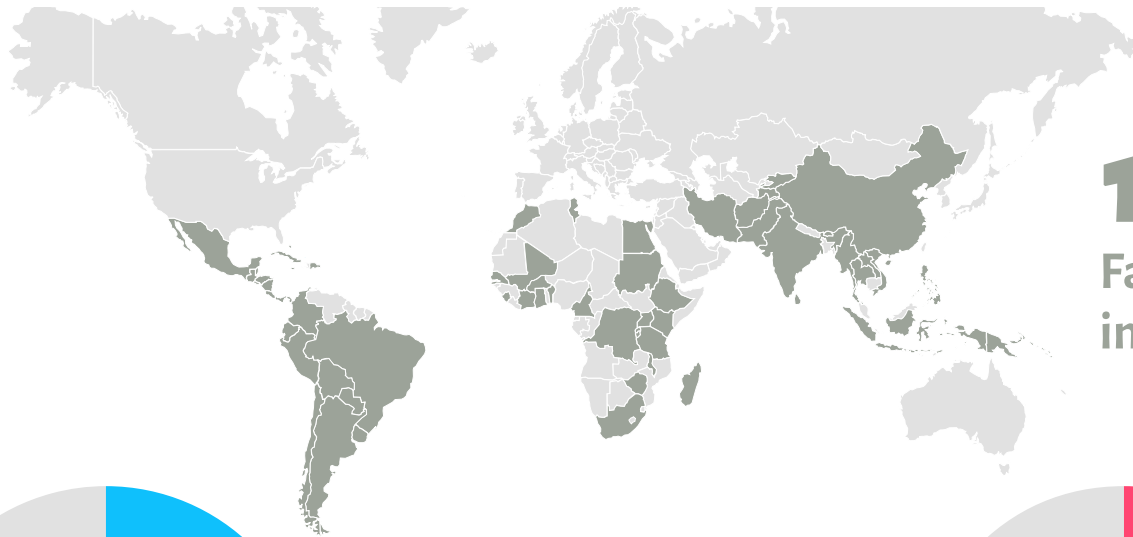
21%
of farmers



44%
of workers

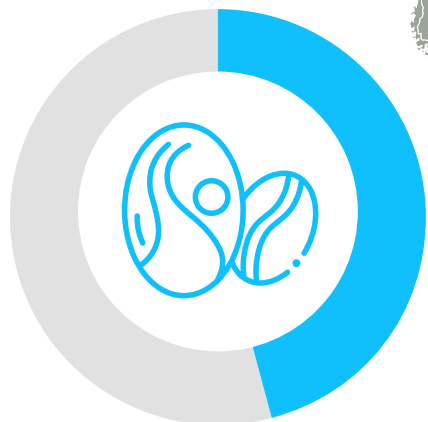


in Fairtrade
are women

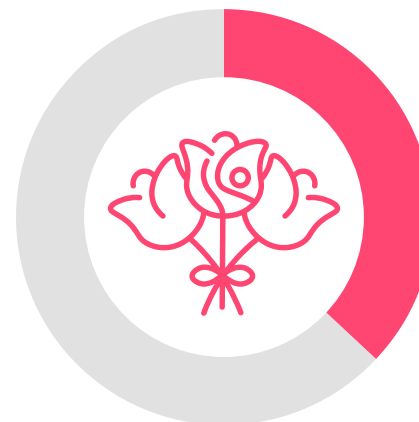


1,910

Fairtrade certified producer organisations
in 68 countries



Of all Fairtrade farmers
46% produce coffee
26% produce cocoa
19% produce tea



Of all Fairtrade workers
37% produce flowers & plants
29% produce tea
14% bananas

€222.8 million

in Fairtrade
Premium paid to
producers in 2022,
+10% over 2021

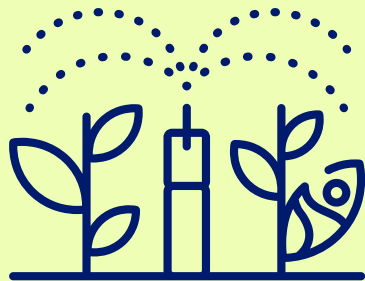


Almost
two thirds

of Fairtrade coffee
and bananas sold are
also organic



Small-scale
producer
organisations



invested 36%

of their Fairtrade Premium into improving
production and farming practices and
23% in financial benefits for farmers

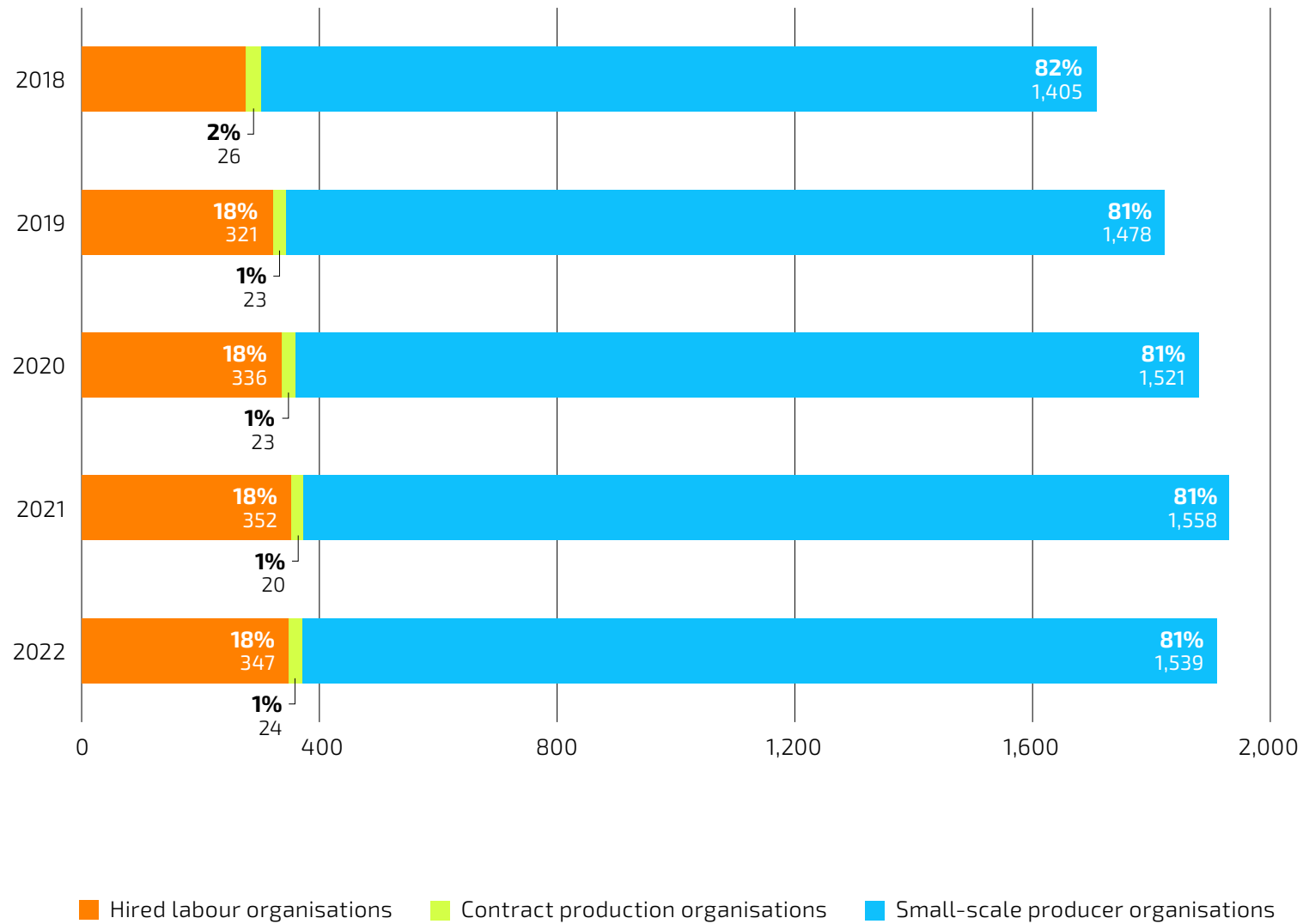
Workers on Fairtrade certified plantations

allocated 75%

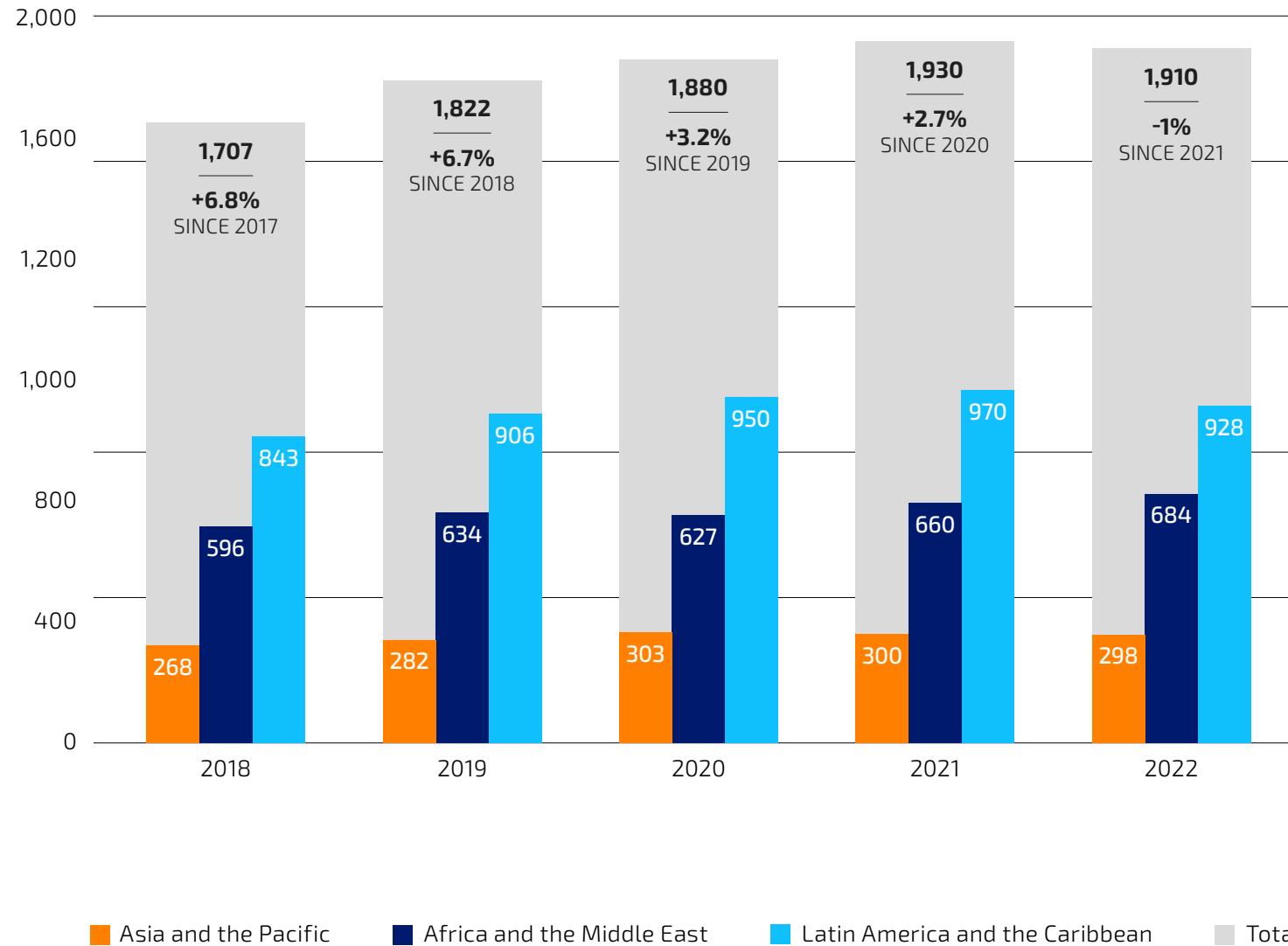
to social investments and **15%** to financial
benefits for workers and families



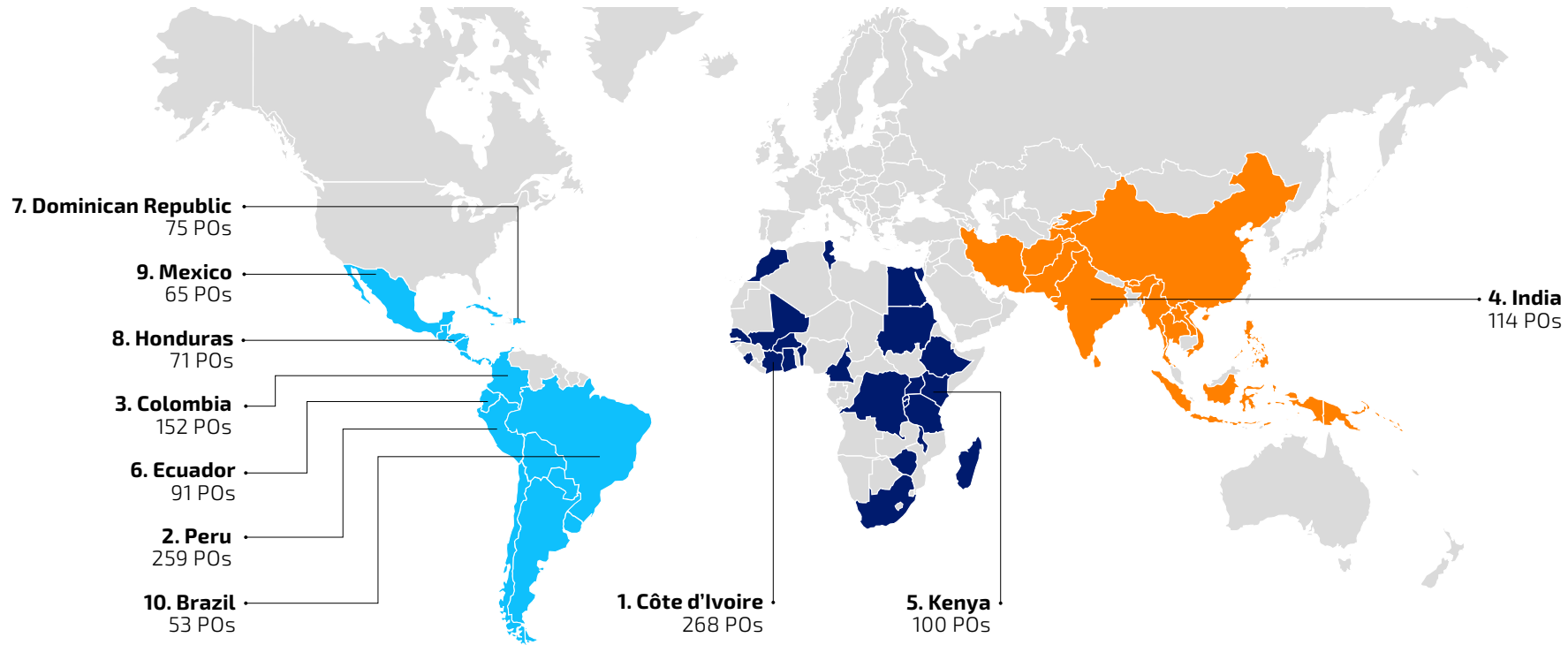
NUMBER OF FAIRTRADE CERTIFIED PRODUCER ORGANISATIONS 2018-2022



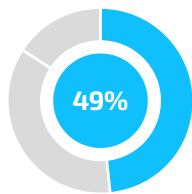
REGIONAL GROWTH IN THE NUMBER OF FAIRTRADE CERTIFIED PRODUCER ORGANISATIONS 2018-2022



FAIRTRADE PRODUCER COUNTRIES BY NUMBER OF CERTIFIED PRODUCER ORGANISATIONS 2022

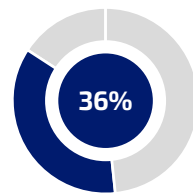


Latin America and the Caribbean



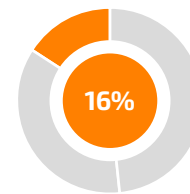
928 producer organisations in 21 countries

Africa and the Middle East



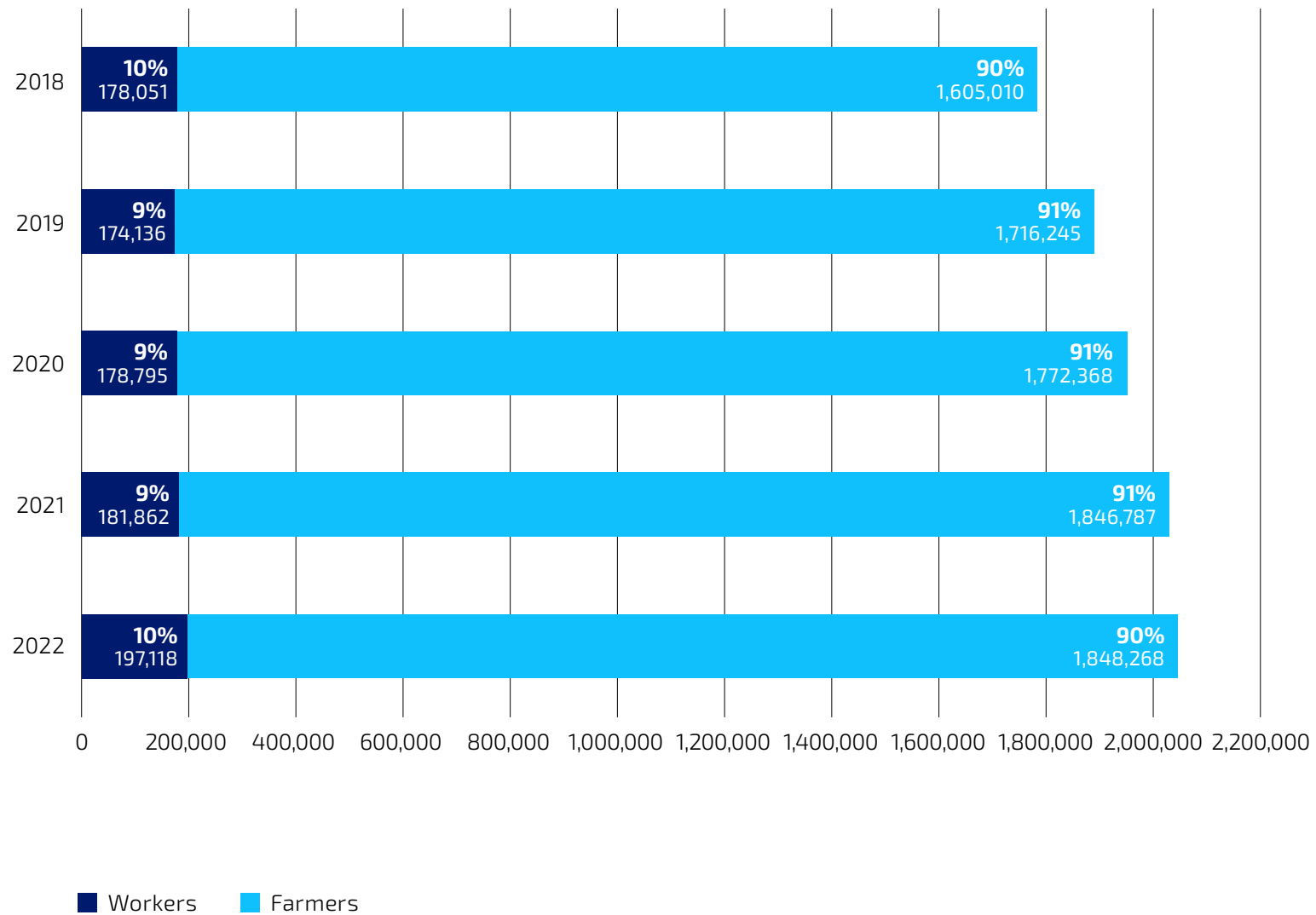
684 producer organisations in 29 countries

Asia and the Pacific

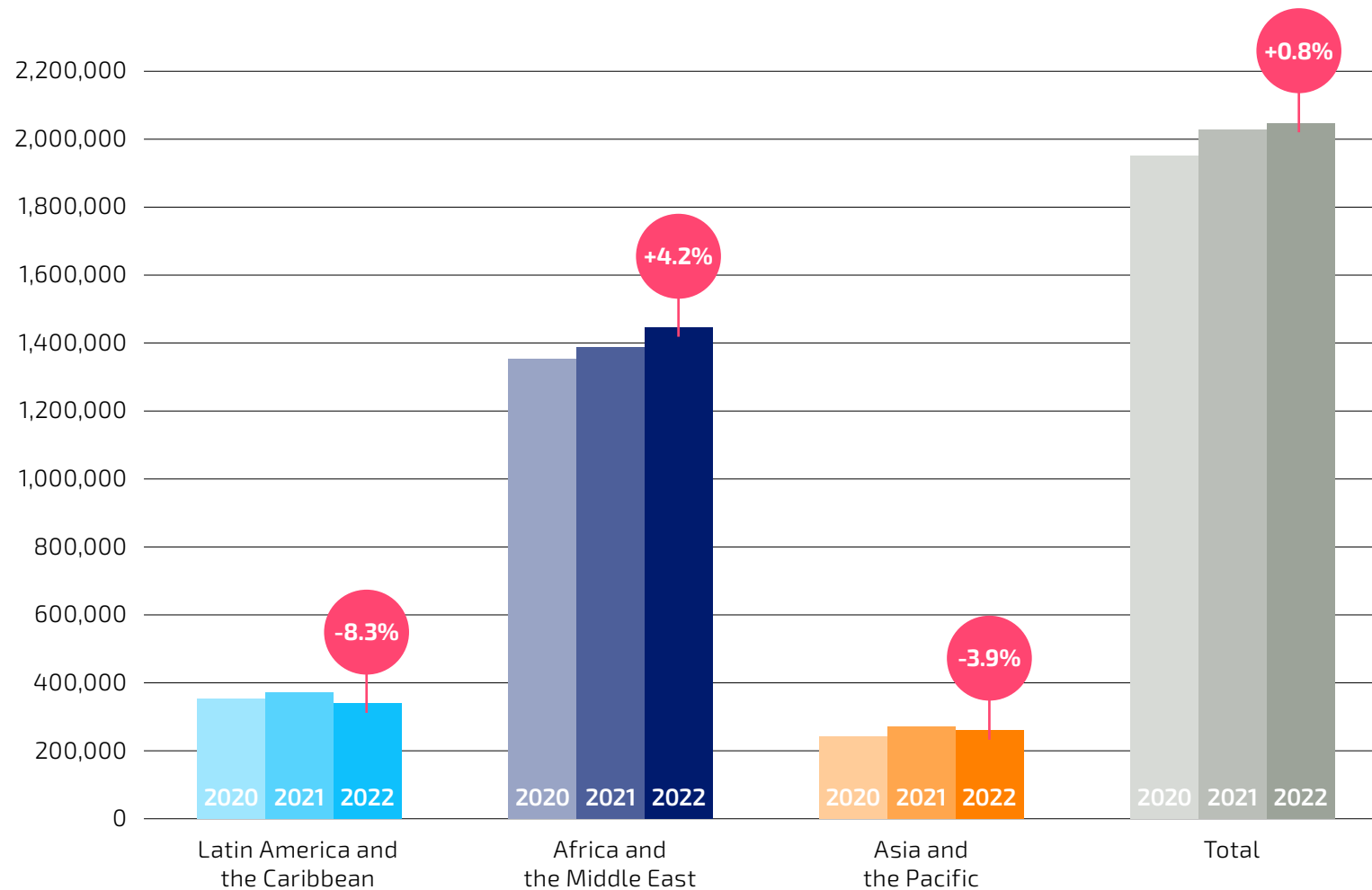


298 producer organisations in 18 countries

NUMBER OF FAIRTRADE FARMERS AND WORKERS 2022

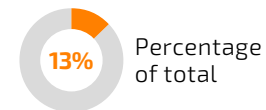
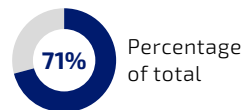
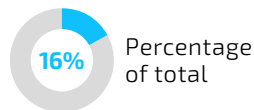
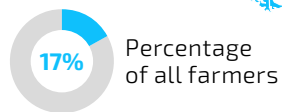
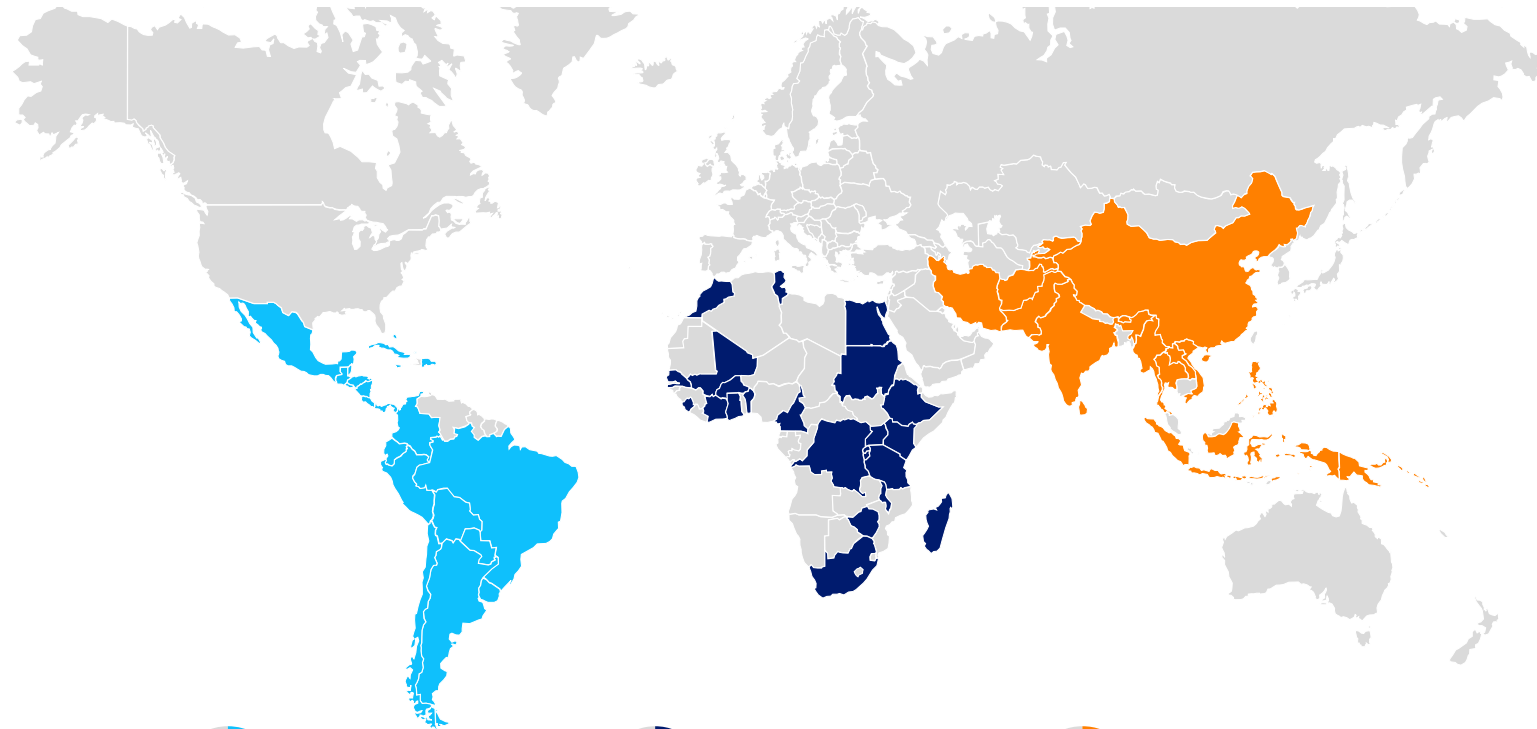


REGIONAL GROWTH IN THE NUMBER OF FAIRTRADE FARMERS AND WORKERS 2020-2022



● Percentage change 2021-2022

DISTRIBUTION OF FAIRTRADE FARMERS AND WORKERS 2022



Latin American & the Caribbean

Africa & the Middle East

Asia & the Pacific

Total

Fairtrade farmers	310,010	1,324,435	213,823	1,848,268
Workers on Fairtrade plantations	30,196	120,830	46,092	197,118
Total	340,206	1,445,265	259,915	2,045,386

NUMBER OF FAIRTRADE FARMERS AND WORKERS BY PRODUCT 2022

Coffee



Farmers	845,174
Workers	–
Total	845,174
Percentage of all Fairtrade farmers & workers	41%

Tea



Farmers	351,499
Workers	57,229
Total	408,728
Percentage of all Fairtrade farmers & workers	20%

Cocoa



Farmers	471,518
Workers	–
Total	457,347
Percentage of all Fairtrade farmers & workers	22%

Flowers and plants



Farmers	–
Workers	73,664
Total	73,664
Percentage of all Fairtrade farmers & workers	4%

Cane sugar



Farmers	44,955
Workers	–
Total	49,709
Percentage of all Fairtrade farmers & workers	2%

Seed cotton



Farmers	44,477
Workers	–
Total	44,477
Percentage of all Fairtrade farmers & workers	2%

Bananas



Farmers	8,638
Workers	27,066
Total	35,704
Percentage of all Fairtrade farmers & workers	2%

Other products

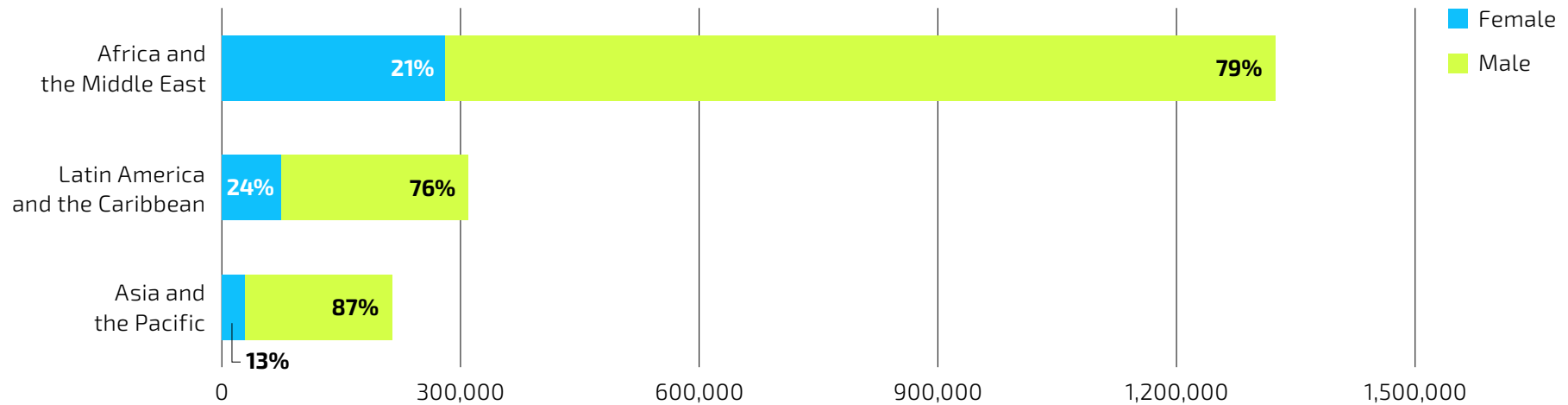
Farmers	82,007
Workers	39,159
Total	121,166
Percentage of all Fairtrade farmers & workers	6%

All products

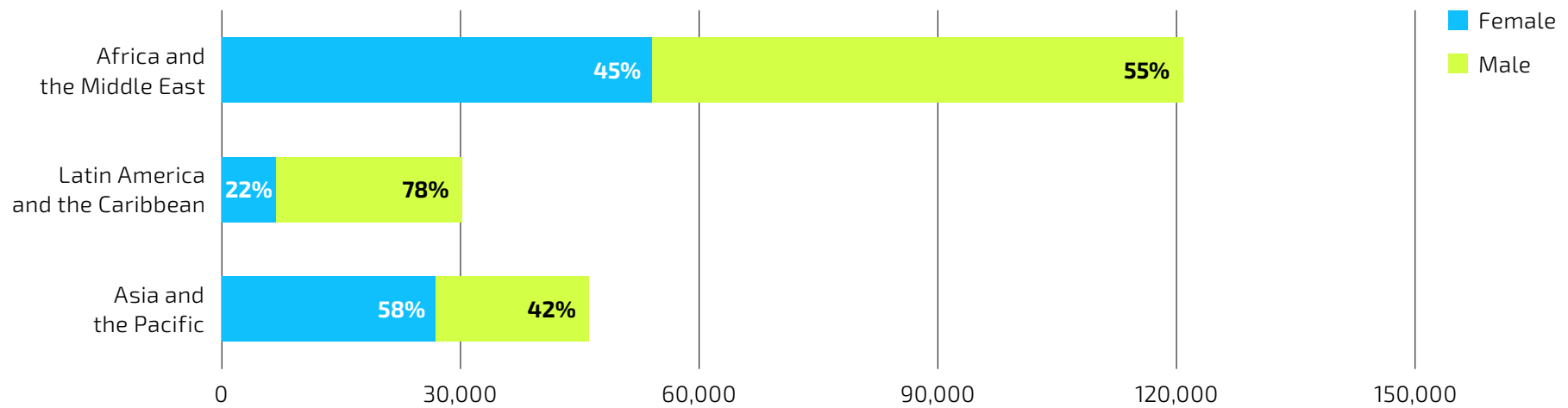
Farmers	1,848,268
Workers	197,118
Total	2,045,386
Percentage of all Fairtrade farmers & workers	100%

WOMEN'S PARTICIPATION IN FAIRTRADE 2022

Number of female and male farmers in small-scale producer organisations



Number of female and male workers in hired labour organisations



PERCENTAGE OF WOMEN FAIRTRADE FARMERS AND WORKERS BY PRODUCT 2022

Small-scale producer organisations

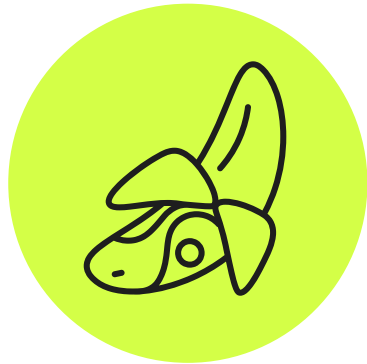
Product	Percentage of women farmers
Cereals	60%
Oilseeds & oleaginous fruit	41%
Dried fruit	35%
Wine grapes	34%
Tea	26%
Bananas	23%
Herbs, herbal teas & spices	23%
Coffee	21%
Fresh fruit	20%
Fruit juices	20%
Cane sugar	19%
Rice	19%
Cocoa	17%
Nuts	16%
Vegetables	14%
Honey	12%
Gold & associated precious metals	10%
Cotton	9%
Total	21%

Hired labour organisations

Product	Percentage of women workers
Fruit juices	74%
Flowers & plants	54%
Tea	52%
Vegetables	51%
Dried fruit	35%
Fresh fruit	34%
Wine grapes	32%
Herbs, herbal teas & spices	28%
Bananas	16%
Sportsballs	14%
Grand Total	44%

TOTAL PRODUCTION OF FAIRTRADE CERTIFIED PRODUCTS 2022 (METRIC TONNES*)

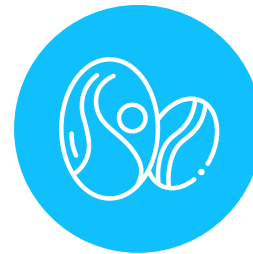
*EXCEPT WHERE NOTED



Bananas
1,484,649



Cocoa
712,978



Coffee
707,302



Fresh fruit
636,527



Cane sugar
541,059



Tea
181,312



Wine grapes
162,486



Vegetables
77,182



Rice
75,150



Oilseeds & oleaginous fruit
73,749



Herbs, herbal teas & spices
72,583



Seed cotton
61,862



Nuts
45,271



Honey
8,989



Dried fruit
4,021



Cereals
3,412



Fruit juices & pulp
8



Flowers & plants*
5,276,189,118 stems



Gold & associated precious metals*
1,428 kg



Sportsballs*
158,990 items

FAIRTRADE SALES VOLUMES REPORTED BY PRODUCT 2020-2022

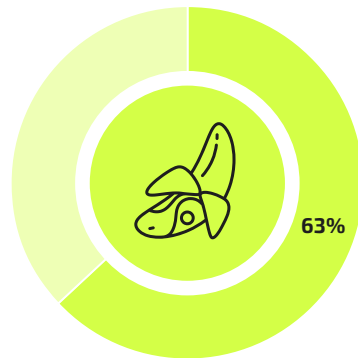
Product	2020	2021	2022	Unit
Banana	750,636	755,921*	730,176	MT
Cane sugar	121,567*	183,885*	169,042	MT
Cocoa	181,913*	241,455	232,847	MT
Coffee	228,961*	222,328	231,188	MT
Cotton	12,511	11,590*	12,258	MT
Tea	8,641	7,851*	7,502	MT
Dried fruit	166	160	315	MT
Fresh fruit	113,549	103,258	102,698	MT
Fruit juices and pulp	2,620	287	1,169	MT
Herbs, herbal teas & spices	8,432	8,010	7,886	MT
Honey	4,020	2,486	2,883	MT
Nuts	14,081	17,756	18,407	MT
Oilseeds and Oleaginous fruit	20,344	14,605	25,962	MT
Rice	9,562	9,756	11,918	MT
Wine grapes	45,269	40,568	52,877	MT
Vegetables	3,160	5,315	9,545	MT
Cereals	3,679	1,382	1,646	MT
Flowers and Plants	950,157,703	1,149,377,680	952,236,351	Stems
Sportsballs	186,226	142,546	156,604	Items
Gold & associated Precious Metals	112	27	313	kg

MT = metric tonnes

Figures for cotton are in cotton lint

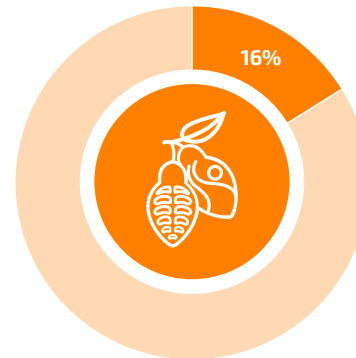
*Indicates that figures have been updated to reflect corrections or adjustments since the last publication, and which changed the previously reported values by more than one percent.

FAIRTRADE ORGANIC SALES VOLUMES REPORTED FOR TOP 6 PRODUCTS 2022 (METRIC TONNES)



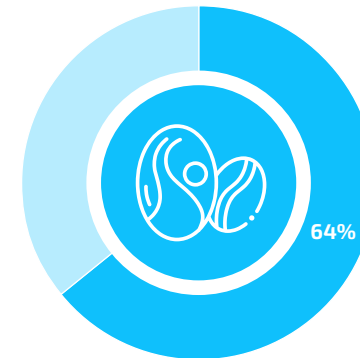
Bananas

Conventional 271,260 MT Organic 458,916 MT



Cocoa

Conventional 194,818 MT Organic 38,029 MT



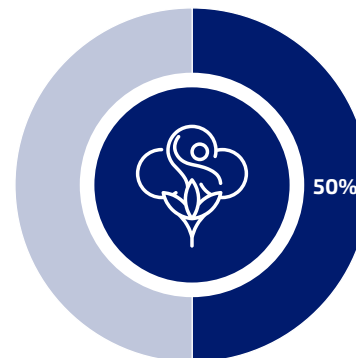
Coffee

Conventional 84,219 MT Organic 146,969 MT



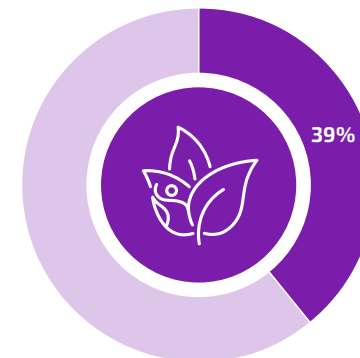
Cane sugar

Conventional 135,572 MT Organic 33,470 MT



Cotton

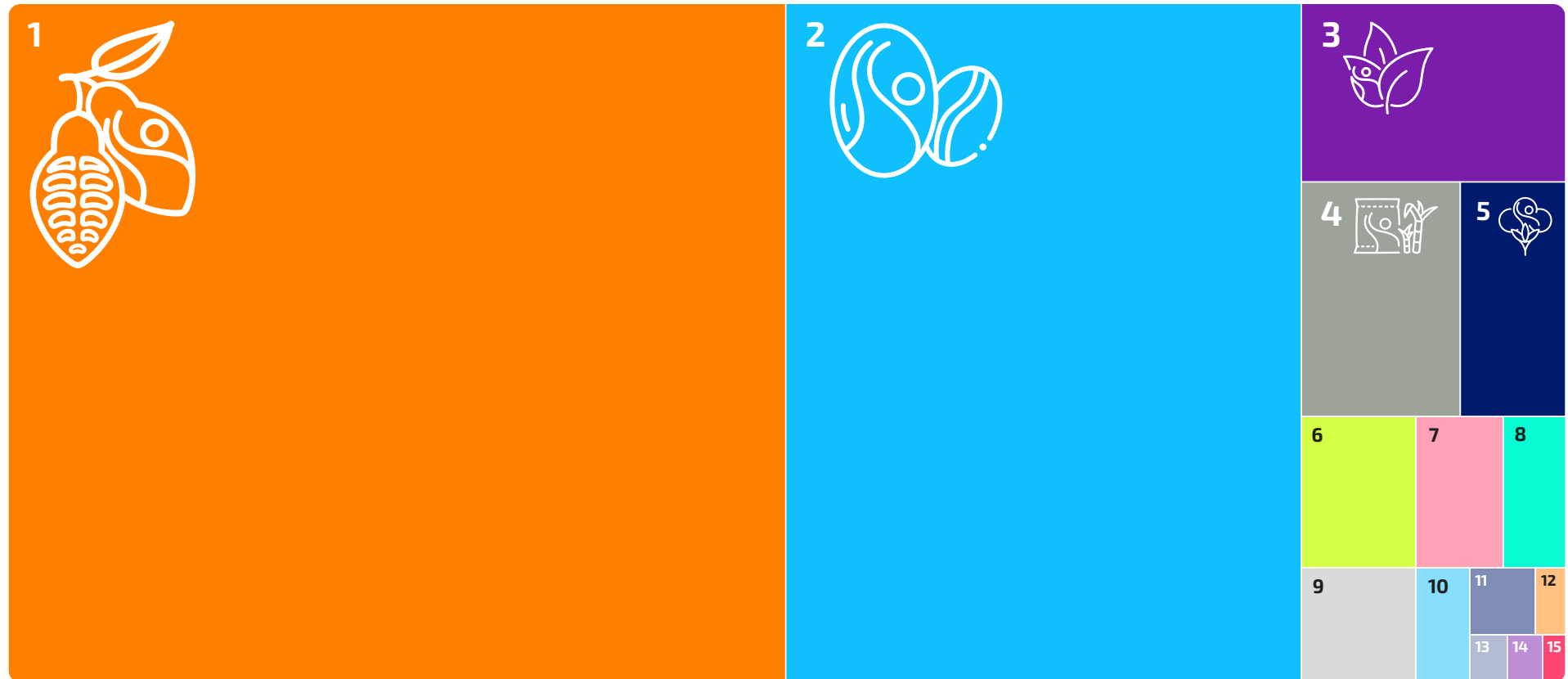
Conventional 6,086 MT Organic 6,171 MT



Tea

Conventional 4,600 MT Organic 2,902 MT

TOTAL AREA OF CULTIVATION OF FAIRTRADE PRODUCTS 2022 (HECTARES)



1 **Cocoa**
1,538,331

2 **Coffee**
1,019,160

3 **Tea**
137,432

4 **Cane sugar**
108,765

5 **Seed cotton**
71,897

6 **Banana**
50,347

7 **Herbs, herbal teas & spices**
38,558

8 **Fresh fruit**
38,393

9 **Rice**
27,533

10 **Oilseeds & oleaginous fruit**
18,015

11 **Wine grapes**
12,819

12 **Vegetables**
5,886

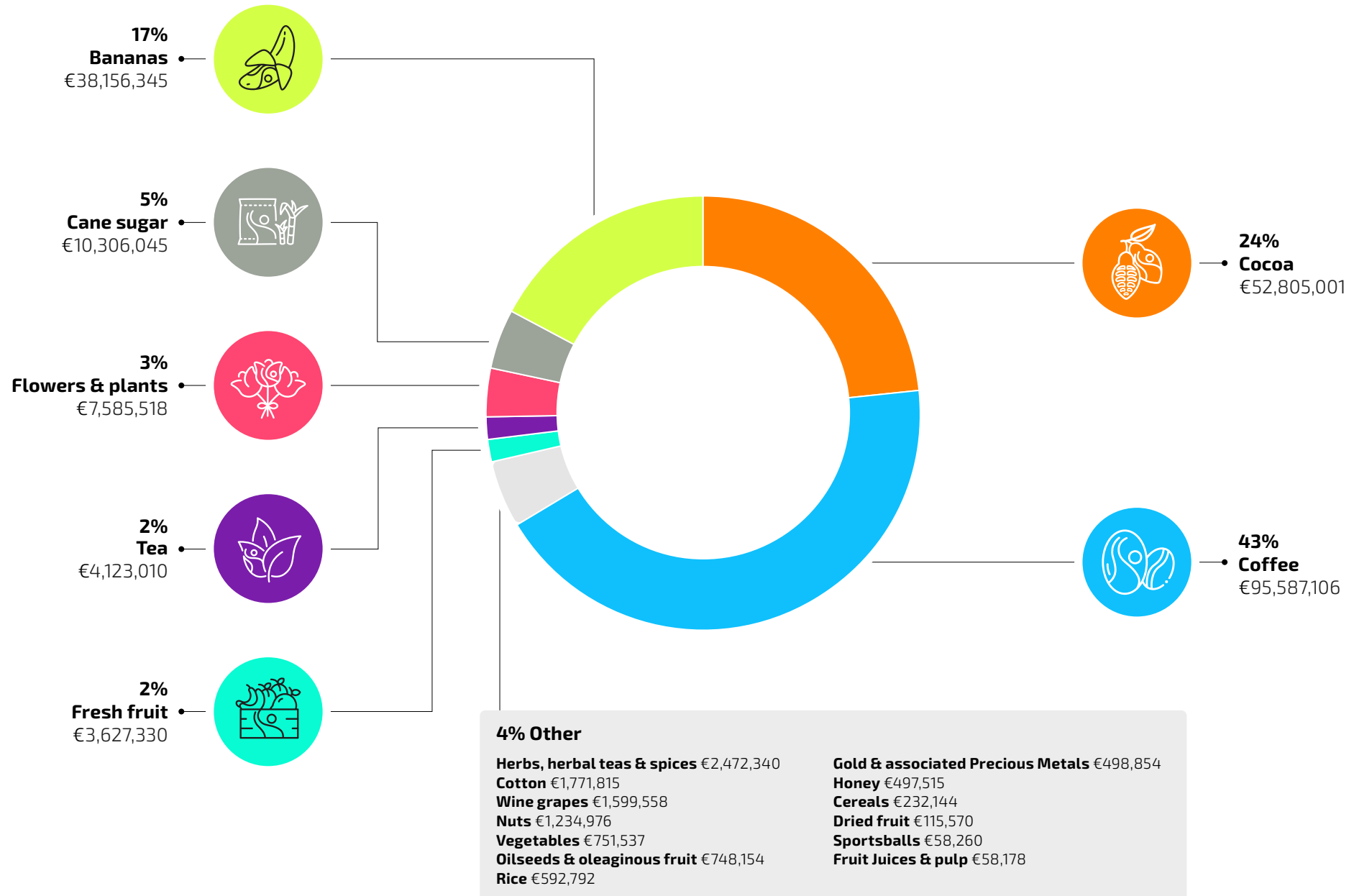
13 **Dried fruit**
5,208

14 **Cereals**
4,960

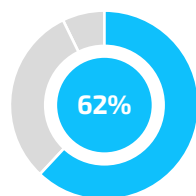
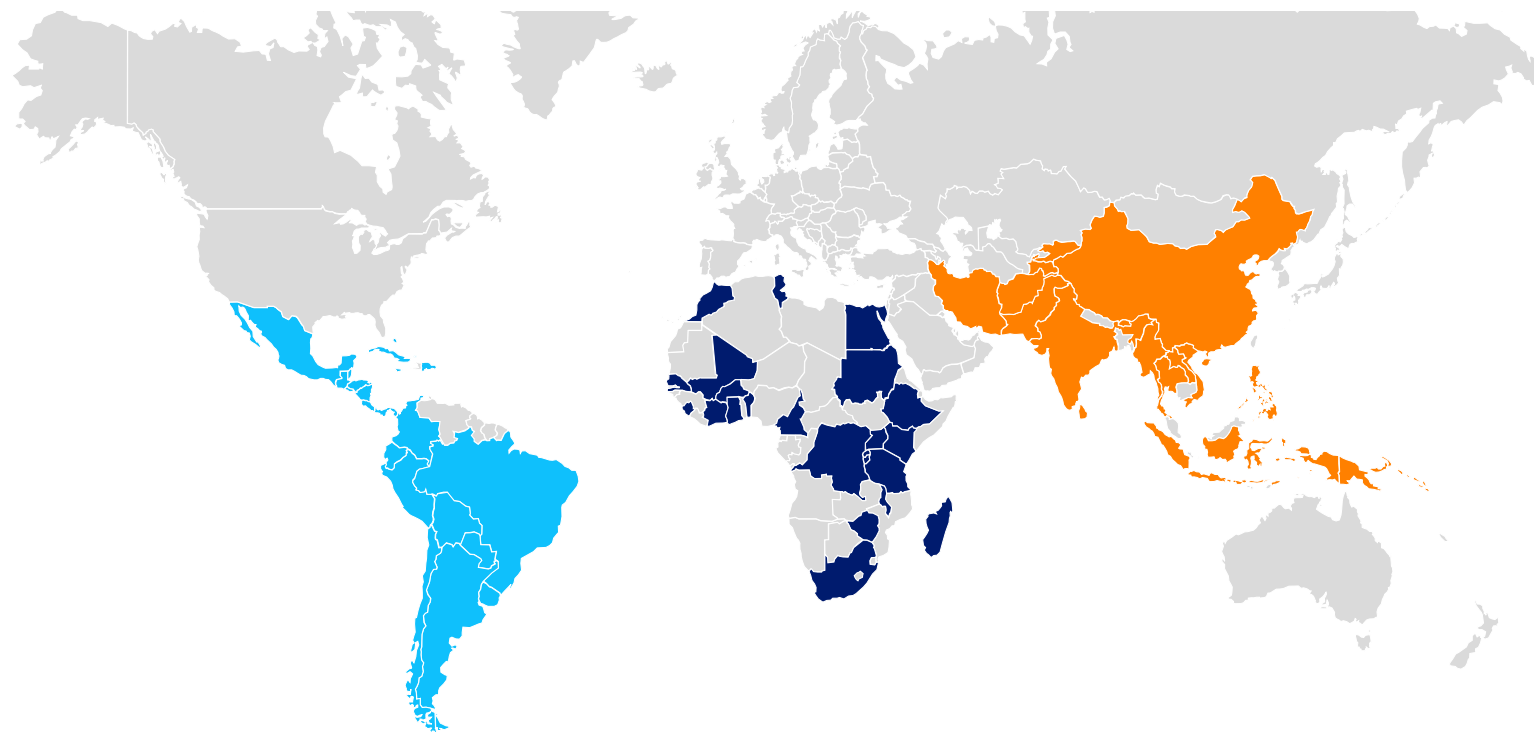
15 **Flowers & plants**
3,191

Land area is not applicable to the following products: pulp, gold, honey, nuts and sportsballs. Fruit juices are not included because of limited data for this metric.

FAIRTRADE PREMIUM GENERATED BY PRODUCT 2022

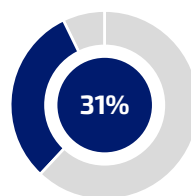


FAIRTRADE PREMIUM GENERATED BY TYPE OF PRODUCER ORGANISATION AND REGION 2022



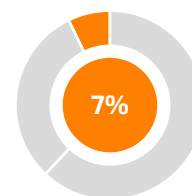
Latin American & the Caribbean

€138.7 million



Africa & the Middle East

€69.3 million



Asia & the Pacific

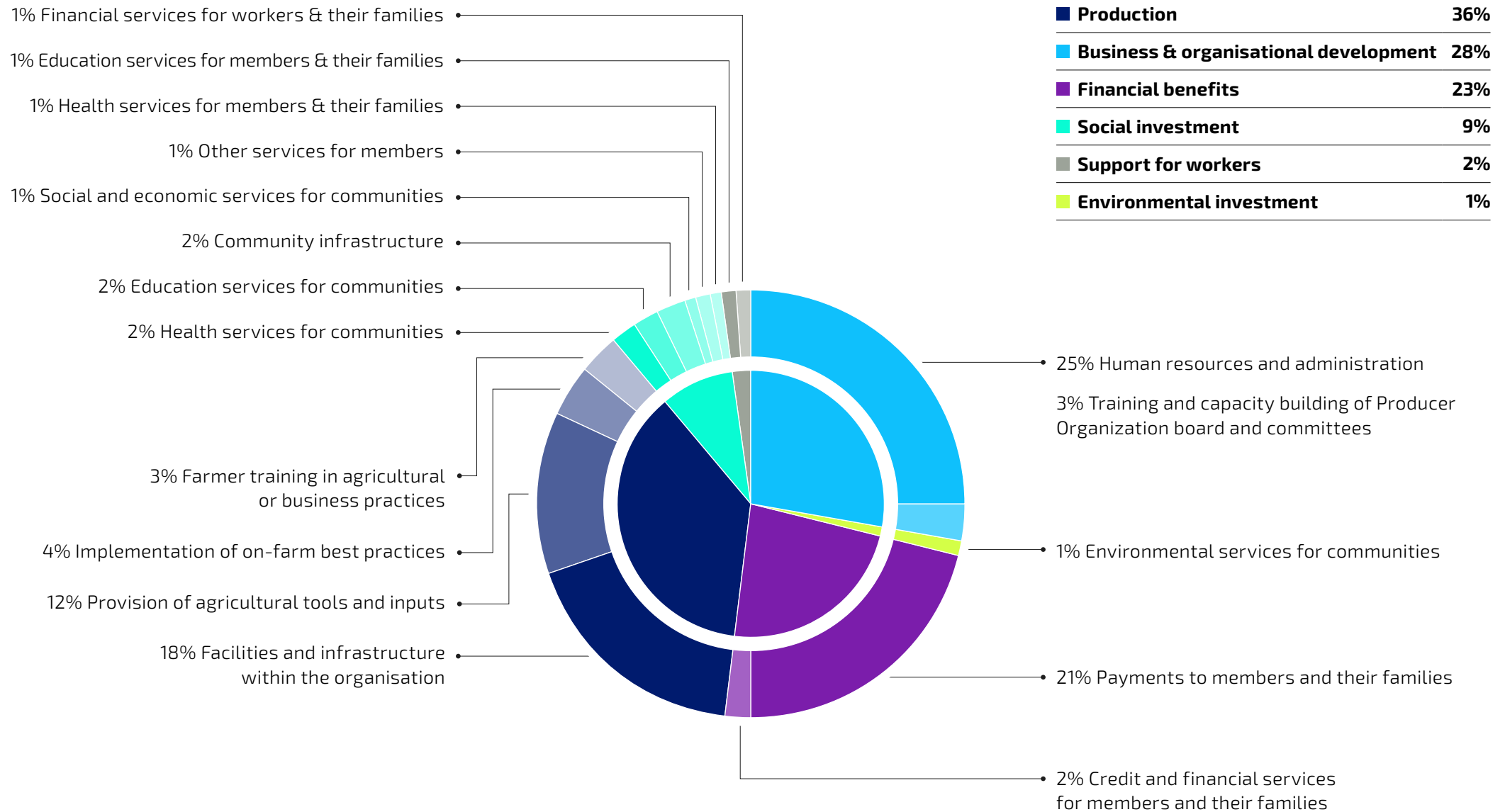
€14.8 million

Type of PO	Premium
SPO	€187.8m
HLO	€33.1m
Contract production	€1.9m

Total Premium

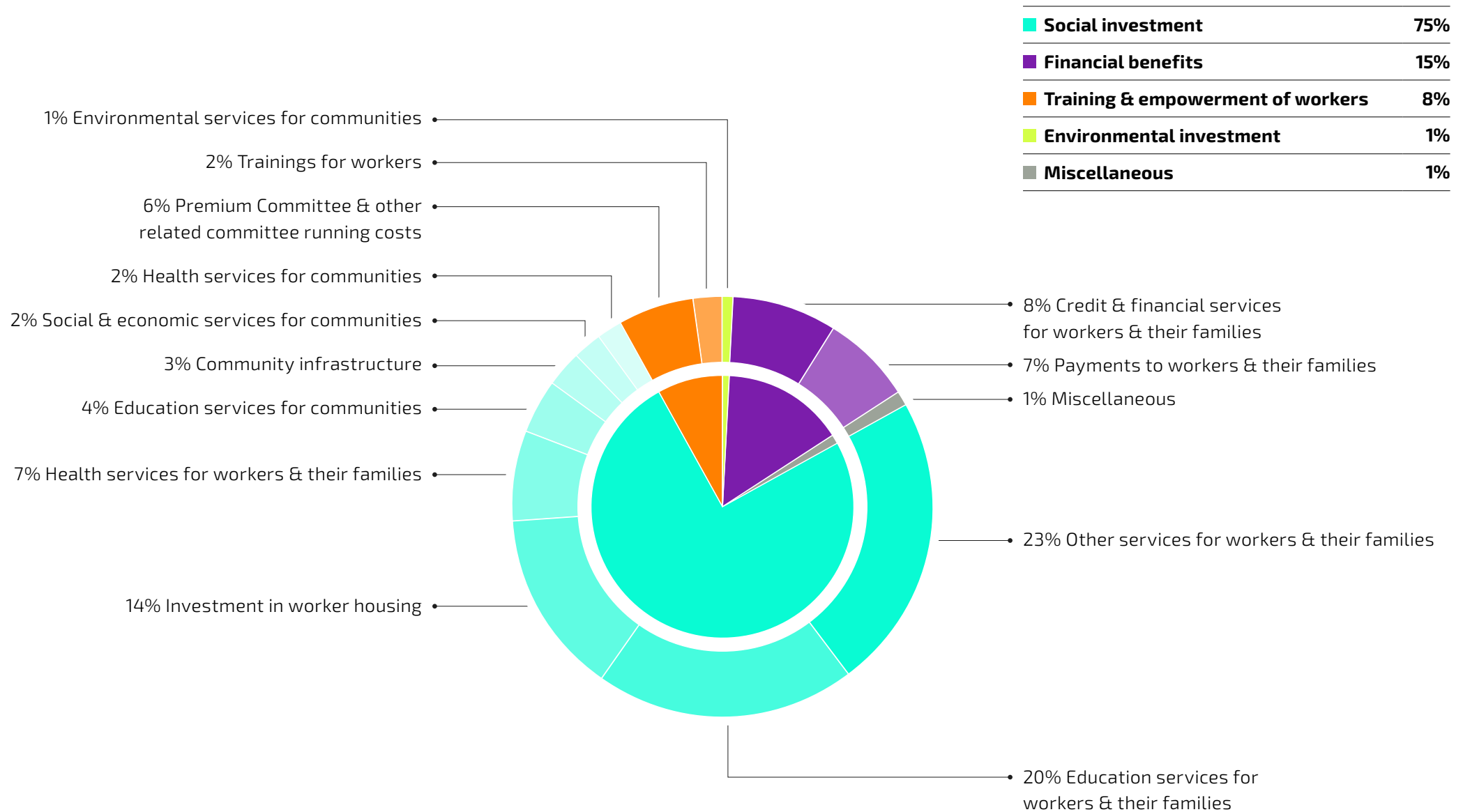
€222.8 million

USE OF FAIRTRADE PREMIUM BY SMALL-SCALE PRODUCER ORGANISATIONS 2022



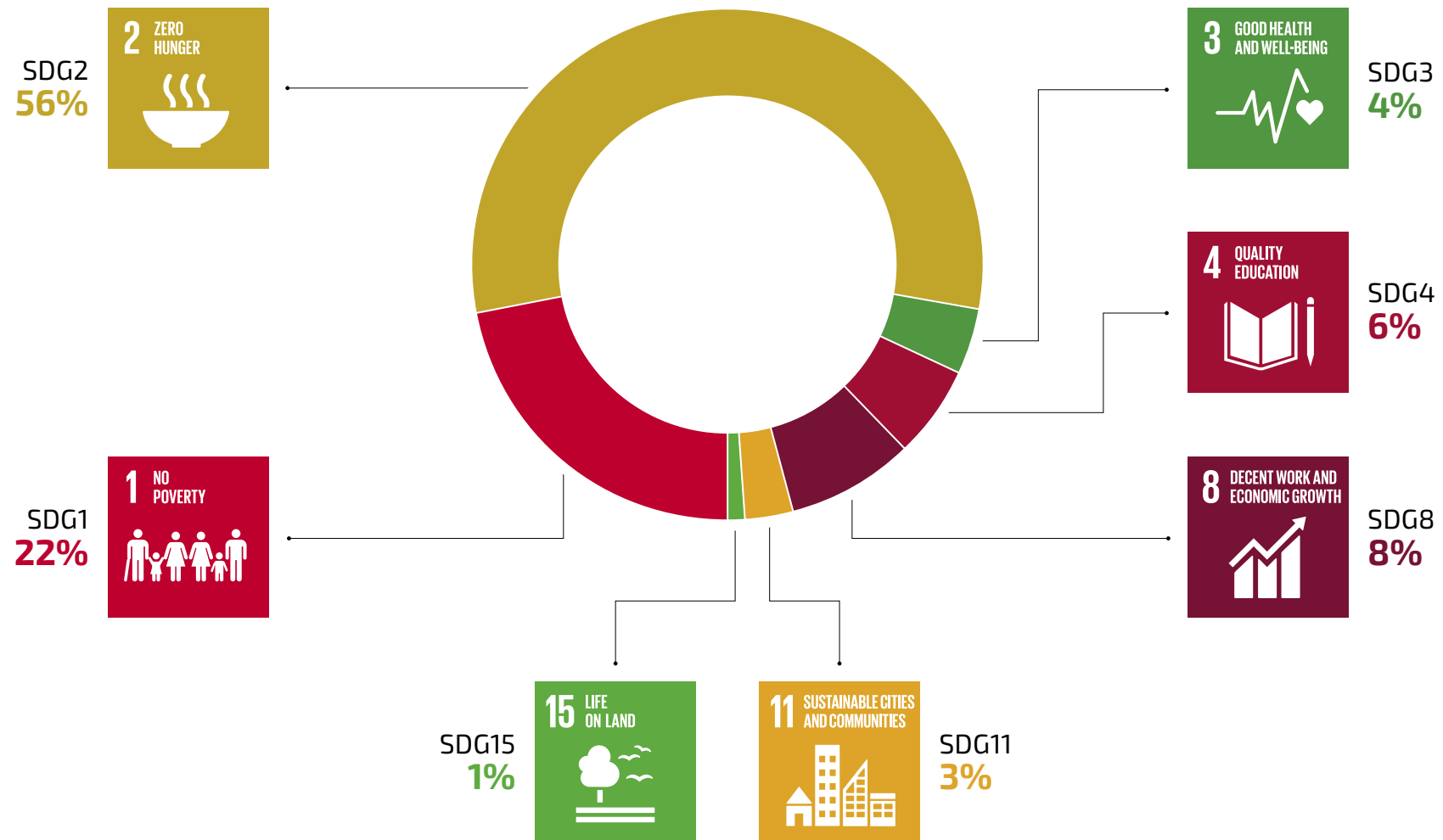
Values may not add up to 100 percent due to rounding

USE OF FAIRTRADE PREMIUM BY HIRED LABOUR ORGANISATIONS 2022



Values may not add up to 100 percent due to rounding

FAIRTRADE PREMIUM EXPENDITURE CONTRIBUTING TO THE UN'S SUSTAINABLE DEVELOPMENT GOALS (SDGs)



This graph shows the proportion of Fairtrade Premium that producers have chosen to spend on projects related to one of the 17 UN Sustainable Development Goals (SDGs). You can find additional information at: www.fairtrade.net/impact/fairtrade-premium-spending-by-sdg

Values may not add up to 100 percent due to rounding

About the data in this report

The monitoring data in this report come from two sources: Fairtrade and CODImpact.

Fairtrade stores all transactions in a given year from Fairtrade Premium payers. Fairtrade Premium generated and sales volumes for the top seven products (bananas, cocoa, coffee, cotton, flowers and plants, sugar and tea) are reported through Fairtrade.

The CODImpact monitoring dataset contains data collected from producer organisations during audits. Not all producer organisations are audited in a given year, in which case the data are completed using the latest available record. CODImpact is the data source for production volume, area of cultivation, number of farmers and workers, and Fairtrade Premium use. It is also the source of Fairtrade sales and Premium data for all other products not in Fairtrade.

The data have been extensively checked and cleaned. However, in a monitoring project of this magnitude there may be some areas of inaccuracy, such as:

- There may be missing information from Fairtrade certified producer organisations that is not taken into account because of quality.
- There may be missing information in some questionnaires from certified producer organisations that was not reported by auditors.
- There may be wrong data or data that were not validated.
- Figures are subject to change. Data may change in the future after receiving new reports or as a result of continuous data quality checks.

The number of certified organisations is counted as the number of producer organisations at the end of the calendar year with any of the following certification statuses: certified, suspended or permission to trade.

Under the terms of confidentiality agreements with Fairtrade certified producer organisations, data may only be publicly reported in aggregate form. Displaying the data is restricted to not in any way expose sensitive information belonging to a single producer organisation, Fairtrade Premium payer or trader. Where there are fewer than three Fairtrade certified producer organisations in a country, and market-sensitive business information could be deduced, we do not report aggregated data on the producer organisations.

Fruit juice, pulp, and dried fruit are secondary products of fresh fruit after processing. Reporting can fluctuate from year to year depending on the form in which the producers actually sell the product in a given year.

Disclaimer

Fairtrade International is not responsible for the accuracy of the data. The report has been compiled to the best of our knowledge and is provided for informational purposes only. Fairtrade International reserves the right to update the monitoring data as new information becomes available. Data quality checks are performed continuously, thus the data presented can change in future reports. The data are provided 'as is' and no warranty of any kind is given for the accuracy and reliability of the data. Fairtrade International will not be liable for any claims or damages related to the quality and completeness of the data, as far as it is permitted under law.



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