

# THE LICENSEE JOURNEY IN 4 STEPS



## Application and verification

**Fill in** the product questionnaire and submit it for review

- Company information
- Products
- Recipes
- Supply chains

## Signing the license contract

**Both parties** sign the license contract

## Product registration and artwork submission

**Register** each new product and submit the packaging artworks using the interactive web platform FAIRTRADE CONNECT

## Sales reporting and fee payment

**Report** the sales every quarter and pay the respective license fees