

Draft Project Assignment

Fairtrade Textile Standard, limited review (2024)

This project assignment contains the most important information about the project. For additional information on the project, please contact the project managers (contact details below). The project will be carried out according to the Standard Operating Procedures for the Development of Fairtrade Standards/Minimum Prices and Premiums. More information on these procedures can be found on the website:
https://files.fairtrade.net/standards/SOP_Development_Fairtrade_Standards.pdf

Rationale for and justification of need for the project:

For the commercialization of Fairtrade Textile products in Germany, it is essential that the Fairtrade Textile Production label is recognized by the Green Button, the government-run certification label for sustainable textiles in Germany. As proof of sustainable production, the Green Button accepts certification labels that meet the credibility criteria of the German federal government and have evaluated the required social and environmental requirements in the supply chain. The Green Button started in 2019 with an introductory phase which was further developed between 2020 and 2021 resulting in the current version of Green Button 2.0. In addition to the expansion of the existing environmental requirements for bleaching and dyeing as well as requirements for social and working conditions during cutting and sewing, the Green Button 2.0 now also includes requirements for the sustainable extraction of raw materials.

After a careful benchmark with the revised GB 2.0 requirements and the Fairtrade Textile Standard, a few gaps, mostly in environmental requirements, were identified. Fairtrade is planning a full review of the Textile Standard starting in Q4 2024, however changes in the standard to fill these gaps would come too late for the end of the transition phase for the GB requirements on 31st July 2024. Thus, this is considered a limited review to fill relevant gaps in the Fairtrade Textile Standard for the recognition by the Green Button 2.0.

Risk assessment:

1. If this project is not carried out, certified entities in Green Button supply chains may give up certification and new certifications will not be achieved.

Mitigation: The project needs to determine how to best support producers with all relevant aspects for market access.

Project Start Event:

Draft Project Assignment will be uploaded to the FI website for comments by stakeholders

Project Start Date:

Q1 2024

Project End Event:

Publication of the revised Textile Standard

Project End Date:

Q2 2024

Project Goal and Objectives:

Goal:

The revision of the Textile Standard is a key instrument to align the standard with the market needs.

Objectives:

- Consider filling gaps in the current Fairtrade Textile Standard with the Green Button 2.0 for supply chains where recognition by the Green Button is relevant.

Connection with Theory of Change (ToC):

This project is connected to the Fairtrade Goals which are to foster sustainable livelihoods, empower small producers and workers, make trade fair and build Fairtrade markets.

For more information on Fairtrade's ToC see this [link](#).

Project scope:

The project covers all requirements relevant for the recognition by the Green Button. The changes only apply in supply chains for which the recognition by the Green Button is relevant and where the [Fairtrade Textile Standard](#) is applicable.

For more information on Fairtrade Standards click this [link](#).

Out of scope:

Full review of the Fairtrade Textile Standard
Premium and Price review
Review of other Fairtrade Standards

Project timelines and information on opportunities to contribute:

Scoping: Q4 2023

Research: Q1 2024

Consultation: Q1 2024

Analysis of results: Q1 2024

Drafting Final proposal: Q1 2024

SC decision: Q1 2024

Publication of decision: Q2 2024

* More information will be provided closer to the consultation period on our [website](#). If you are identified as key stakeholders, you will receive an invitation to participate.

Decision making process:

The final decision will be taken by the Standards Committee (SC), a body made up of stakeholder representatives. The SC will aim at making a decision based on consensus. They may reword the final proposal if needed to reach consensus. If consensus cannot be reached, the SC will resort to voting.

Project Owner (Unit):

Alina Amador, Head of Standards

Project Managers (contact point for the project):

Kerstin Cron (Senior Project Manager Standards)
k.cron@fairtrade.net

Project Team (Unit):		Project Environment (Stakeholder groups not part of the project team):
Fairtrade International	tbc	
PNs	Subhra Tudu NAPP	
NFOs	Maria Steenpass FT GER Subindu Garkhel, FTF UK and Local lead Cotton	
FLOCERT	Neetu Pankaj Singh	

- Certified companies
- Certified traders
- PNs
- NFOs
- GIZ Green Button Team