



To: Tea producers and traders
Fairtrade members
cc: Standards Committee
Fairtrade International staff
FLOCERT staff

Gudrun Schlöpker
Director Standards & Pricing
G.Schloepker@fairtrade.net

December 21st, 2020

Subject: Tea Prices Review Announcement

Dear partners,

During the 94th Standards Committee meeting on November 25th and 26th 2020, the Standards Committee decided on the results of the review of Fairtrade Minimum Price and Premium for tea.

For details on the decision please refer to the minutes of the Standards Committee meeting, which should be available on our website in January 2021.

The decisions are outlined as the following:

1. Values of Fairtrade Minimum Price and Premium.

The values and definitions of the Fairtrade Minimum Price and Premium will not face changes and will remain at current levels as presented in the table at the end of this announcement.

2. Further monitoring and consultation of the commercial concept for Fairtrade teas, Fairtrade Minimum Price and Premium.

Fairtrade International understands that the decision to not change the current Fairtrade Minimum Price and Premium requires close monitoring and assessment to be able to determine when the Fairtrade prices for tea should be reviewed again.

The Fairtrade International's Standards and Pricing team unit will conduct a monitoring process with tea stakeholders leading to the assessment of the impact of prices and premium on producers and traders. The resulting information from this process will serve as the basis for a decision in 2023 to review the Fairtrade Minimum Price and Fairtrade Premium.

In June 2021, the Fairtrade International's Standards and Pricing team will present a plan to the Fairtrade Standards Committee on how the monitoring and consultation with stakeholders will take place.

The Fairtrade International's Standards and Pricing team intends to be proactively and dynamically engaging with stakeholders of the Fairtrade tea sector during the process of monitoring.

For more information about this announcement and, in particular, about the following monitoring process, please contact Eduardo Bluhm at e.bluhm@fairtrade.net.

Best regards,

Gudrun Schlöpker



FAIRTRADE
INTERNATIONAL

Table of Fairtrade Minimum Prices and Premium

| Specific Product Standard | Product | Quality | Form | Country / Region | Producer Scope | Price level (INCOTERMS) | Currency / Unit | Fairtrade minimum price | Fairtrade premium | Date of validity | Product specific information |
|---------------------------|----------|--------------|-------------|--|----------------|-------------------------|-----------------|-------------------------|-----------------------------|------------------|--|
| Tea | Camellia | Conventional | Instant tea | Worldwide | SPO / HL | | - | Commercial price | 15% of the commercial price | 1/Jan/11 | instant tea processed from made tea from Fairtrade certified producers |
| Tea | Camellia | Conventional | | Africa (exc. Eastern Africa and Malawi) | SPO / HL | Auction | USD/kg | 1,2 | 0,5 | 1/Nov/10 | All teas using CTC method; Fannings and Dust using orthodox method |
| Tea | Camellia | Conventional | | Africa (exc. Eastern Africa and Malawi) | SPO / HL | FOB | USD/kg | 1,2 | 0,5 | 1/Nov/10 | All teas using CTC method; Fannings and Dust using orthodox method |
| Tea | Camellia | Conventional | | Asia (exc. China; India; Sri Lanka) | SPO / HL | Auction | USD/kg | 1,4 | 0,5 | 1/Nov/10 | All teas using CTC method; Fannings and Dust using orthodox method |
| Tea | Camellia | Conventional | | Asia (exc. China; India; Sri Lanka) | SPO / HL | FOB | USD/kg | 1,4 | 0,5 | 1/Nov/10 | All teas using CTC method; Fannings and Dust using orthodox method |
| Tea | Camellia | Conventional | | China | SPO | Auction | USD/kg | 1,2 | 0,5 | 1/Nov/10 | All teas using CTC method; Fannings and Dust using orthodox method |
| Tea | Camellia | Conventional | | China | SPO | FOB | USD/kg | 1,2 | 0,5 | 1/Nov/10 | All teas using CTC method; Fannings and Dust using orthodox method |
| Tea | Camellia | Conventional | | Eastern Africa (exc. Kenya; Uganda; Tanzania and Rwanda) | SPO / HL | Auction | USD/kg | 1,4 | 0,5 | 1/Nov/10 | All teas using CTC method; Fannings and Dust using orthodox method |
| Tea | Camellia | Conventional | | Eastern Africa (exc. Kenya; Uganda; Tanzania and Rwanda) | SPO / HL | FOB | USD/kg | 1,5 | 0,5 | 1/Nov/10 | All teas using CTC method; Fannings and Dust using orthodox method |
| Tea | Camellia | Conventional | | India - Darjeeling | SPO / HL | Auction | USD/kg | Commercial price | 0,5 | 1/Nov/10 | All teas using CTC method; Fannings and Dust using orthodox method |
| Tea | Camellia | Conventional | | India - Darjeeling | SPO / HL | FOB | USD/kg | Commercial price | 0,5 | 1/Nov/10 | All teas using CTC method; Fannings and Dust using orthodox method |
| Tea | Camellia | Conventional | | India - Nilgiri | SPO / HL | Auction | USD/kg | 2 | 0,5 | 1/Nov/10 | All teas using CTC method; Fannings and Dust using orthodox method |
| Tea | Camellia | Conventional | | India - Nilgiri | SPO / HL | FOB | USD/kg | 2 | 0,5 | 1/Nov/10 | All teas using CTC method; Fannings and Dust using orthodox method |



FAIRTRADE
INTERNATIONAL

| | | | | | | | | | | | |
|-----|----------|--------------|-------------|----------------------------|----------|---------|--------|------------------|-----------------------------|----------|--|
| Tea | Camellia | Conventional | | Kenya | SPO / HL | Auction | USD/kg | 1,7 | 0,5 | 1/Nov/10 | All teas using CTC method; Fannings and Dust using orthodox method |
| Tea | Camellia | Conventional | | Kenya | SPO / HL | FOB | USD/kg | 1,8 | 0,5 | 1/Nov/10 | All teas using CTC method; Fannings and Dust using orthodox method |
| Tea | Camellia | Conventional | | Malawi | SPO / HL | Auction | USD/kg | 1,1 | 0,5 | 1/Nov/10 | All teas using CTC method; Fannings and Dust using orthodox method |
| Tea | Camellia | Conventional | | Malawi | SPO / HL | FOB | USD/kg | 1,4 | 0,5 | 1/Nov/10 | All teas using CTC method; Fannings and Dust using orthodox method |
| Tea | Camellia | Conventional | | North India | SPO / HL | Auction | USD/kg | 2 | 0,5 | 1/Nov/10 | All teas using CTC method; Fannings and Dust using orthodox method |
| Tea | Camellia | Conventional | | North India | SPO / HL | FOB | USD/kg | 2 | 0,5 | 1/Nov/10 | All teas using CTC method; Fannings and Dust using orthodox method |
| Tea | Camellia | Conventional | | Rwanda | SPO / HL | Auction | USD/kg | 2 | 0,5 | 1/Nov/10 | All teas using CTC method; Fannings and Dust using orthodox method |
| Tea | Camellia | Conventional | | Rwanda | SPO / HL | FOB | USD/kg | 2 | 0,5 | 1/Nov/10 | All teas using CTC method; Fannings and Dust using orthodox method |
| Tea | Camellia | Conventional | | South America | SPO / HL | Auction | USD/kg | 1,2 | 0,5 | 1/Nov/10 | All teas using CTC method; Fannings and Dust using orthodox method |
| Tea | Camellia | Conventional | | South America | SPO / HL | FOB | USD/kg | 1,2 | 0,5 | 1/Nov/10 | All teas using CTC method; Fannings and Dust using orthodox method |
| Tea | Camellia | Conventional | | South India (exc. Nilgiri) | SPO / HL | Auction | USD/kg | 1,6 | 0,5 | 1/Nov/10 | All teas using CTC method; Fannings and Dust using orthodox method |
| Tea | Camellia | Conventional | | South India (exc. Nilgiri) | SPO / HL | FOB | USD/kg | 1,6 | 0,5 | 1/Nov/10 | All teas using CTC method; Fannings and Dust using orthodox method |
| Tea | Camellia | Conventional | | Sri Lanka | SPO / HL | Auction | USD/kg | 2,4 | 0,5 | 1/Nov/10 | All teas using CTC method; Fannings and Dust using orthodox method |
| Tea | Camellia | Conventional | | Sri Lanka | SPO / HL | FOB | USD/kg | 2,4 | 0,5 | 1/Nov/10 | All teas using CTC method; Fannings and Dust using orthodox method |
| Tea | Camellia | Conventional | | Tanzania | SPO / HL | Auction | USD/kg | 1,5 | 0,5 | 1/Nov/10 | All teas using CTC method; Fannings and Dust using orthodox method |
| Tea | Camellia | Conventional | | Tanzania | SPO / HL | FOB | USD/kg | 1,6 | 0,5 | 1/Nov/10 | All teas using CTC method; Fannings and Dust using orthodox method |
| Tea | Camellia | Conventional | | Uganda | SPO / HL | Auction | USD/kg | 1,7 | 0,5 | 1/Nov/10 | All teas using CTC method; Fannings and Dust using orthodox method |
| Tea | Camellia | Conventional | | Uganda | SPO / HL | FOB | USD/kg | 1,8 | 0,5 | 1/Nov/10 | All teas using CTC method; Fannings and Dust using orthodox method |
| Tea | Camellia | Conventional | | Worldwide | SPO / HL | | USD/kg | Commercial price | 1,1 | 1/Nov/10 | All teas using orthodox method except fannings and dust |
| Tea | Camellia | Organic | Instant tea | Worldwide | SPO / HL | | - | Commercial price | 10% of the commercial price | 1/Jan/11 | instant tea processed from made tea from Fairtrade certified producers |



FAIRTRADE
INTERNATIONAL

| | | | | | | | | | | | |
|-----|----------|---------|--|--|----------|---------|--------|------------------|-----|----------|--|
| Tea | Camellia | Organic | | Africa (exc. Eastern Africa and Malawi) | SPO / HL | Auction | USD/kg | 1,4 | 0,5 | 1/Nov/10 | All teas using CTC method; Fannings and Dust using orthodox method |
| Tea | Camellia | Organic | | Africa (exc. Eastern Africa and Malawi) | SPO / HL | FOB | USD/kg | 1,4 | 0,5 | 1/Nov/10 | All teas using CTC method; Fannings and Dust using orthodox method |
| Tea | Camellia | Organic | | Asia (exc. China; India; Sri Lanka) | SPO / HL | Auction | USD/kg | 1,6 | 0,5 | 1/Nov/10 | All teas using CTC method; Fannings and Dust using orthodox method |
| Tea | Camellia | Organic | | Asia (exc. China; India; Sri Lanka) | SPO / HL | FOB | USD/kg | 1,6 | 0,5 | 1/Nov/10 | All teas using CTC method; Fannings and Dust using orthodox method |
| Tea | Camellia | Organic | | China | SPO | Auction | USD/kg | 1,4 | 0,5 | 1/Nov/10 | All teas using CTC method; Fannings and Dust using orthodox method |
| Tea | Camellia | Organic | | China | SPO | FOB | USD/kg | 1,4 | 0,5 | 1/Nov/10 | All teas using CTC method; Fannings and Dust using orthodox method |
| Tea | Camellia | Organic | | Eastern Africa (exc. Kenya; Uganda; Tanzania and Rwanda) | SPO / HL | Auction | USD/kg | 1,6 | 0,5 | 1/Nov/10 | All teas using CTC method; Fannings and Dust using orthodox method |
| Tea | Camellia | Organic | | Eastern Africa (exc. Kenya; Uganda; Tanzania and Rwanda) | SPO / HL | FOB | USD/kg | 1,7 | 0,5 | 1/Nov/10 | All teas using CTC method; Fannings and Dust using orthodox method |
| Tea | Camellia | Organic | | India - Darjeeling | SPO / HL | Auction | USD/kg | Commercial price | 0,5 | 1/Nov/10 | All teas using CTC method; Fannings and Dust using orthodox method |
| Tea | Camellia | Organic | | India - Darjeeling | SPO / HL | FOB | USD/kg | Commercial price | 0,5 | 1/Nov/10 | All teas using CTC method; Fannings and Dust using orthodox method |
| Tea | Camellia | Organic | | India - Nilgiri | SPO / HL | Auction | USD/kg | 2,2 | 0,5 | 1/Nov/10 | All teas using CTC method; Fannings and Dust using orthodox method |
| Tea | Camellia | Organic | | India - Nilgiri | SPO / HL | FOB | USD/kg | 2,2 | 0,5 | 1/Nov/10 | All teas using CTC method; Fannings and Dust using orthodox method |
| Tea | Camellia | Organic | | Kenya | SPO / HL | Auction | USD/kg | 1,9 | 0,5 | 1/Nov/10 | All teas using CTC method; Fannings and Dust using orthodox method |
| Tea | Camellia | Organic | | Kenya | SPO / HL | FOB | USD/kg | 2 | 0,5 | 1/Nov/10 | All teas using CTC method; Fannings and Dust using orthodox method |
| Tea | Camellia | Organic | | Malawi | SPO / HL | Auction | USD/kg | 1,3 | 0,5 | 1/Nov/10 | All teas using CTC method; Fannings and Dust using orthodox method |
| Tea | Camellia | Organic | | Malawi | SPO / HL | FOB | USD/kg | 1,6 | 0,5 | 1/Nov/10 | All teas using CTC method; Fannings and Dust using orthodox method |
| Tea | Camellia | Organic | | North India | SPO / HL | Auction | USD/kg | 2,2 | 0,5 | 1/Nov/10 | All teas using CTC method; Fannings and Dust using orthodox method |



FAIRTRADE
INTERNATIONAL

| | | | | | | | | | | | |
|-----|----------|---------|--|----------------------------|----------|---------|--------|------------------|-----|----------|--|
| Tea | Camellia | Organic | | North India | SPO / HL | FOB | USD/kg | 2,2 | 0,5 | 1/Nov/10 | All teas using CTC method; Fannings and Dust using orthodox method |
| Tea | Camellia | Organic | | Rwanda | SPO / HL | Auction | USD/kg | 2,2 | 0,5 | 1/Nov/10 | All teas using CTC method; Fannings and Dust using orthodox method |
| Tea | Camellia | Organic | | Rwanda | SPO / HL | FOB | USD/kg | 2,2 | 0,5 | 1/Nov/10 | All teas using CTC method; Fannings and Dust using orthodox method |
| Tea | Camellia | Organic | | South America | SPO / HL | Auction | USD/kg | 1,4 | 0,5 | 1/Nov/10 | All teas using CTC method; Fannings and Dust using orthodox method |
| Tea | Camellia | Organic | | South America | SPO / HL | FOB | USD/kg | 1,4 | 0,5 | 1/Nov/10 | All teas using CTC method; Fannings and Dust using orthodox method |
| Tea | Camellia | Organic | | South India (exc. Nilgiri) | SPO / HL | Auction | USD/kg | 1,8 | 0,5 | 1/Nov/10 | All teas using CTC method; Fannings and Dust using orthodox method |
| Tea | Camellia | Organic | | South India (exc. Nilgiri) | SPO / HL | FOB | USD/kg | 1,8 | 0,5 | 1/Nov/10 | All teas using CTC method; Fannings and Dust using orthodox method |
| Tea | Camellia | Organic | | Sri Lanka | SPO / HL | Auction | USD/kg | 2,6 | 0,5 | 1/Nov/10 | All teas using CTC method; Fannings and Dust using orthodox method |
| Tea | Camellia | Organic | | Sri Lanka | SPO / HL | FOB | USD/kg | 2,6 | 0,5 | 1/Nov/10 | All teas using CTC method; Fannings and Dust using orthodox method |
| Tea | Camellia | Organic | | Tanzania | SPO / HL | Auction | USD/kg | 1,7 | 0,5 | 1/Nov/10 | All teas using CTC method; Fannings and Dust using orthodox method |
| Tea | Camellia | Organic | | Tanzania | SPO / HL | FOB | USD/kg | 1,8 | 0,5 | 1/Nov/10 | All teas using CTC method; Fannings and Dust using orthodox method |
| Tea | Camellia | Organic | | Uganda | SPO / HL | Auction | USD/kg | 1,9 | 0,5 | 1/Nov/10 | All teas using CTC method; Fannings and Dust using orthodox method |
| Tea | Camellia | Organic | | Uganda | SPO / HL | FOB | USD/kg | 2 | 0,5 | 1/Nov/10 | All teas using CTC method; Fannings and Dust using orthodox method |
| Tea | Camellia | Organic | | Worldwide | SPO / HL | | USD/kg | Commercial price | 1,1 | 1/Nov/10 | All teas using orthodox method except fannings and dust |