



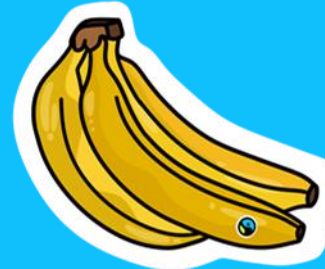
# BREW IT FAIR EDUCATION PRESENTATION



2025



**WHAT FAIRTRADE  
PRODUCT AM I?**

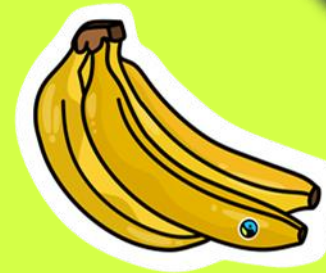


**1. My name comes from the Arabic word for finger.**

**2. I grow in tropical climates.**

**3. I am actually a herb, not a tree.**

**I'm a banana!**



- 1. I am one of the world's favourite sweet treats!**
- 2. I grow in the hot, humid rainforest.**
- 3. The ancient Mayans thought I was food of the Gods.**



**I'm the cocoa in chocolate!**



**1. I can be black or green.**



**2. In the 18th century I was kept in a locked chest.**

**3. I am the second most popular drink in the world, in the UK the average person drinks 876 cups of me every year.**



**I'm tea!**



**WHAT DO YOU  
KNOW ABOUT TEA?**



# THE TEA SUPPLY CHAIN



**GROWING AND  
PICKING**



**PROCESSING,  
GRADING AND  
DRYING**



**SHIPPING AND  
TRANSPORTING**



**RETAIL AND  
PURCHASING**



# THE ISSUES



## LIVING WAGES



## WORKING CONDITIONS



## CLIMATE MITIGATION



# FAIRTRADE TEA



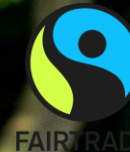


# LINNER RUTO'S STORY

**LINNER RUTO, TEA FARMER, FINTEA  
GROWERS CO-OPERATIVE, KENYA**



**LINNER AT HER FARM**



**LINNER PICKING TEA**



**DO IT  
FAIR**



**LINNER AND HER  
COWS**



**HOW DO FAIRTRADE  
FARMERS AND  
WORKERS USE THE  
PREMIUM?**

***This Dispensary  
was constructed using  
Kaporkos Group Fairtrade  
Premium Funds***



**UVON AT THE  
DISPENSARY AT  
KAPKOROS TEA  
FACTORY**



**DISPENSARY AT  
KAPKOROS TEA  
FACTORY**



**SONOKWEK  
DISPENSARY**  
**FUNDED BY:** Fairtrade Kapkoros Tea Factory Co. Ltd.



**DISPENSARY AT  
KAPKOROS TEA  
FACTORY**



**INSIDE OF  
DISPENSARY AT  
KAPKOROS TEA  
FACTORY**



**YOU CAN MAKE A  
DIFFERENCE!**

**WHAT CAN YOU  
DO AFTER TODAY?**



**LOOK FOR THE  
FAIRTRADE  
MARK!**



**LEARN ABOUT  
FAIRTRADE AT  
SCHOOL OR AT  
HOME!**

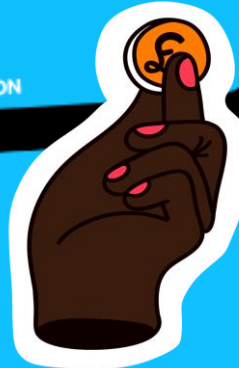
# **BREW YOURSELF A DELICIOUS CUP OF FAIRTRADE TEA**



**There are more than 400 tasty Fairtrade tea products in the UK, from everyday and premium, to white, green and infusions, to decaf and organic.**

**FAIRTRADE TEA  
SALES  
GENERATED  
£3,560,637  
IN FAIRTRADE  
PREMIUM  
IN 2022**

REFERENCE: FAIRTRADE INTERNATIONAL MONITORING REPORT, 15<sup>TH</sup> EDITION



**LIST OF FAIRTRADE TEAS  
AVAILABLE  
CLIPPER  
CO-OP  
GREGGS  
HAMPSTEAD TEA  
LEMONAID  
LIDL  
M&S  
NATIONAL TRUST  
SAINSBURY'S  
WAITROSE AMONGST  
OTHERS**



# THANKS FOR LISTENING



For any questions related to this presentation, please get in touch with the campaigns team

[schools@fairtrade.org.uk](mailto:schools@fairtrade.org.uk)

