



FAIRTRADE DIRECTORY OF SUPPORTING UNIVERSITY PRACTITIONERS AND ACADEMICS

PROF ANNE TALLONTIRE

School of Earth, Environment and
Sustainability, University of Leeds
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Overview

Professor Anne Tallontire is a leading researcher in sustainable trade, Fairtrade systems and global development, with over two decades of experience examining how private-sector governance shapes development outcomes. Beginning with her doctoral research on Fair Trade coffee partnerships in Tanzania in the mid-1990s, Anne's work spans economics, politics and development studies, focusing on the role of businesses and supply chains in driving or inhibiting equity, justice and sustainability. She investigates sustainability standards, supply chain relationships and multi-stakeholder collaborations, with a strong interest in learning partnerships between academia, NGOs and producer groups. Alongside her research, Anne increasingly explores sustainability education as a tool for transformation, aiming to equip learners with critical and systems-based thinking. Her contributions to UK research initiatives—including projects on food sovereignty, supply chain resilience and farmer perspectives—position her as a significant voice in debates on sustainable food systems, Fairtrade policy and collaborative development practices.

Areas of Expertise

- Fairtrade and sustainable trade
- Supply chain resilience
- Sustainability standards
- Global development
- Food sovereignty
- Multi-stakeholder partnerships
- Organisational learning
- Sustainability education

Selected Research

- Lead Researcher: Redefining Sustainability in the Curriculum (Leeds Institute for Teaching Excellence).
- PI: Farmers' Perspectives on Challenges in the Food System (AHRC-funded).
- PI: Differentiated Resilience in Global Food Systems (N8 Agrifood).
- Embedding a Learning Culture and Facilitating Fairtrade (ESRC LSSI Impact Accelerator Fund).
- Governance implications of private standard initiatives in the agri-food chain (DFID-ESRC).

Additional Roles & Contributions

- Developer of sustainability education innovations
- Collaborator with Fairtrade International on research partnerships
- Mentor for interdisciplinary sustainability scholarship
- Longstanding contributor to agrifood research networks

DR DEBADAYITA RAHA

Senior Lecturer Business and Society
Lincoln International Business School,
University of Lincoln
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Overview

Dr Debadayita Raha is an environmental social scientist and Senior Lecturer in Business and Society, as well as Programme Leader for the BSc Business and Management at the University of Lincoln. Her research critically examines livelihood diversification, food justice, food sovereignty and sustainable businesses, with a regional focus on South Asia and Africa. Debadayita completed her PhD at the University of Reading, where she explored women's roles in water management and rural development policy in India, particularly within watershed development and livelihood diversification programmes delivered through public-private partnerships. She has also worked as a Postdoctoral Research Associate at the University of Nottingham, undertaking whole-systems analysis of environmental, economic, technological and social dimensions of small-scale biomass energy adoption. Guided by a commitment to gender equity, environmental justice and community resilience, her work spans SDGs 2, 10 and 12, examining food cycles, public distribution systems and the social and environmental determinants of food security. Before academia, she worked in corporate social responsibility in the motor industry.

Areas of Expertise

- Food security and food sovereignty
- Livelihood diversification
- Gender and development
- Environmental justice
- Ethical production and consumption
- Sustainable business in the Global South
- Community-based resource management
- Rural development policy
- UN Sustainable Development Goals (SDGs 2, 10, 12)

Selected Publications

- Raha, D. et al. (2024). We need collaboration and co-creation to address challenges facing coastal communities. *Nature Human Behaviour*.
- Backler, S. et al. (2025). An evaluation of coastal resilience policies in Anglophone West Africa. *Marine Policy*.
- Additional publications and outputs available on her University of Lincoln staff page.

Additional Roles & Contributions

- Programme Leader, BSc Business and Management, University of Lincoln
- Researcher across multi-institutional sustainability and resilience projects
- Advocate for gender-sensitive environmental policy
- CSR practitioner (prior role at TVS Motor Company)
- Active contributor to SDG-focused social science research

DR MATTHEW ANDERSON

Senior Lecturer in Business Ethics at
Portsmouth Business School,
University of Portsmouth
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Overview

Dr Matthew Anderson is a Senior Lecturer in Business Ethics and Deputy Director of the Agile Centre for Equitable Sustainability at the University of Portsmouth. His work critically examines the intersections of business, ethics and sustainability, with a particular emphasis on Fair Trade and the transition to circular economies. Matthew's research explores how businesses engage with ethical production and consumption, and how organisational decisions influence social and environmental outcomes across global supply chains. Drawing on interdisciplinary perspectives from ethics, sustainability and development studies, he has contributed extensively to international debates on corporate responsibility and consumer citizenship. He also plays a longstanding role as a scientific committee member for the Fair Trade International Symposium, helping shape global research agendas on fair and sustainable trade. Through his publications, teaching and advisory work, Matthew champions approaches that centre justice, accountability and meaningful partnerships across the value chain.

Areas of Expertise

- Business ethics
- Corporate social responsibility
- Circular economy transitions
- Fair Trade systems
- Social enterprise
- Consumer citizenship
- Ethical supply chains
- Sustainable business models

Selected Publications

- Anderson, M., Bradley, T., & Sahariah, S. (2025). Fair purchasing practices in garment supply chains: Connecting theory and practice. Transcript Verlag.
- Anderson, M. (2019). Charity, Activism and Social Justice. *Contemporary European History*, 28(4).
- Anderson, M. (2018). Fair Trade and Consumer Social Responsibility. *Management Decision*, 56(3).
- Anderson, M. (2015). *A History of Fair Trade in Contemporary Britain*. Palgrave Macmillan.

Additional Roles & Contributions

- Deputy Director, Agile Centre for Equitable Sustainability
- Scientific Committee Member, Fair Trade International Symposium
- Contributor to global research on circular economy and sustainable trade
- Lecturer and supervisor across ethics, sustainability and development

DR ROBERTA DISCETTI

Lecturer in Sustainability,
Institute for Sustainability
University of Surrey
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Overview

Dr Roberta Discetti is a Lecturer in Sustainability and an interdisciplinary scholar specialising in socio-ecological transitions, ethical consumption and sustainable food systems. Her research explores how market-based activism, ethics of care and community-centred approaches can support more sustainable and equitable pathways for development. With a strong commitment to transforming food systems, Roberta has contributed to several major EU-funded projects addressing food sustainability, procurement policy, quality assurance, spatial mapping and territorial development. Roberta has also played an active role in shaping the International Fair Trade Symposium as a steering committee member since 2017, contributing to the organisation of its 2018, 2021, 2023 and 2026 editions. Her broader research weaves together sustainability science, consumer studies and political ecology to interrogate how food systems can be reshaped through fairness, participation and place-based innovation.

Areas of Expertise

- Sustainable consumption and production
- Ethical and Fair Trade food systems
- Socio-ecological transitions
- Market-based activism
- Territorial development
- Sustainability education
- Community-centred food policies
- Mapping and digital food tools

Additional Roles & Contributions

- Steering Committee Member, International Fair Trade Symposium (2017–present)
- Contributor to major EU sustainability projects (Strength2Food, FoodMapp, GISmart, FoodCLIC)
- Researcher on sustainable development pathways
- Advocate for fair, community-driven food system transformation