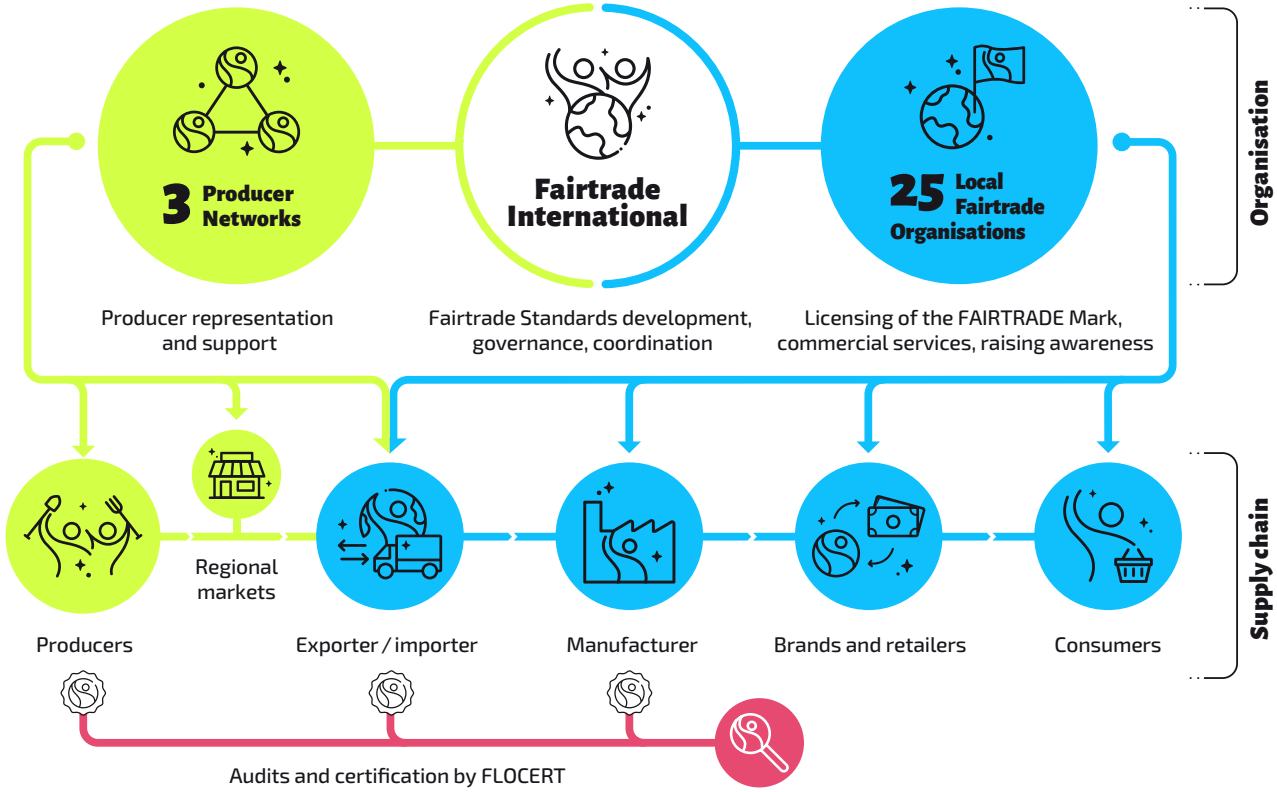The Fairtrade system